2026 Digital Advertising Opportunities

NFRA offers a variety of digital advertising through our industry-facing newsletter and websites, as well as our consumer website. Ad sizes/specifications in pixels are noted in red.

INDUSTRY

NFRA Association Website • NFRAweb.org • 312 W x 281 H

HOMEPAGE			INTERIOR PAGE		
☐ 1 month	$355		☐ 1 month	$215/mo	
☐ 3 months	$305/mo	$910 total	☐ 3 months	$190/mo	$570 total
☐ 6 months	$240/mo	$1,440 total	☐ 6 months	$165/mo	$990 total

Choose month(s): *subject to availability*

☐ Jan. ☐ Feb. ☐ Mar. ☐ Apr. ☐ May ☐ June ☐ July ☐ Aug. ☐ Sep. ☐ Oct. ☐ Nov. ☐ Dec.

WEBSITE

NFRA Convention Website • NFRAConvention.org • 1200 W x 175 H

HOMEPAGE			INTERIOR PAGE		
☐ 1 month	$355		☐ 1 month	$215/mo	
☐ 3 months	$305/mo	$910 total	☐ 3 months	$190/mo	$570 total
☐ 6 months	$240/mo	$1,440 total	☐ 6 months	$165/mo	$990 total

Choose month(s): *subject to availability*

☐ Jan. ☐ Feb. ☐ Mar. ☐ Apr. ☐ May ☐ June ☐ July ☐ Aug. ☐ Sep. ☐ Oct. ☐ Nov. ☐ Dec.

WEBSITE

NFRA Executive Conference Website • NFRAExecutiveConference.org
700 W x 150 H • Live through May 2025

☐ HOMEPAGE $430 Ad appears as header on homepage
☐ INTERIOR PAGE $305 Ad appears at the top of one interior page (first come, first served)

Choose month(s): *subject to availability*

☐ Jan. ☐ Feb. ☐ Mar. ☐ Apr. ☐ May ☐ June ☐ July ☐ Aug. ☐ Sep. ☐ Oct. ☐ Nov. ☐ Dec.

E-NEWSLETTER

Industry Insider E-Newsletter • Ad appears once in monthly newsletter

BANNER • 1200 W x 200 H			SQUARE • 190 W x 190 H		
☐ 1 month	$345		☐ 1 month	$495/mo	
☐ 3 months	$320/mo	$960 total	☐ 3 months	$430/mo	$1,290 total
☐ 6 months	$290/mo	$1,740 total	☐ 6 months	$330/mo	$1,980 total

Choose month(s): *subject to availability*

☐ Jan. ☐ Feb. ☐ Mar. ☐ Apr. ☐ May ☐ June ☐ July ☐ Aug. ☐ Sep. ☐ Oct. ☐ Nov. ☐ Dec.

CONSUMER

Easy Home Meals Consumer Website • EasyHomeMeals.com • 1,000 W x 215 H

Reaches a consumer audience with recipes, contests and resources featuring frozen and refrigerated foods.

☐ 1 month	$660	
☐ 3 months	$620/mo	$1,860 total
☐ 6 months	$545/mo	$3,270 total

Choose month(s): *subject to availability*

☐ Jan. ☐ Feb. ☐ Mar. ☐ Apr. ☐ May ☐ June ☐ July ☐ Aug. ☐ Sep. ☐ Oct. ☐ Nov. ☐ Dec.

Please send completed form to Becca@NFRAweb.org
NFRA • 2805 Old Post Road, Suite 310 • Harrisburg, PA 17110 • (717) 657-8601

Important Conditions

*NOTE: Non-NFRA members pay a premium of 2x the listed rate.

1. Written insertion orders must be submitted for all advertising and advertising changes. Requests for preferred position must arrive by closing deadline and be accompanied by the 20% premium.
2. All changes in advertising copy must be made in writing by closing deadline, or the advertiser's most recent ad of the same size will be inserted.
3. In event of late arrival of copy or ad changes, the publisher cannot guarantee insertion. If insertion order is received by closing deadline, but copy or change is delayed beyond the deadline, the advertiser shall pay for the advertisement regardless of insertion.
4. No advertisement may be cancelled after the closing deadline.
5. If contract advertising is canceled before contract completion, the advertiser will be billed the difference between the contracted rate and the single insertion rate.
6. Additional printer services are not included in advertising rates, and the advertiser will be billed separately at prevailing rates.
7. All invoices are due and payable within 30 days. Advertisements from advertisers with past-due accounts will not be published.
8. The publisher is not responsible for typesetting or printer makeup errors, nor for advertising, endorsements or use of pictures of individuals not covered by valid written consent forms. The advertiser shall indemnify and hold the publisher harmless from liability resulting from publication, including attorney fees and all other associated litigation cost of any kind.
9. The publisher reserves the right to accept or reject all advertisements, and to position advertising at the publisher's discretion.
10. The publisher reserves the right to obtain a credit report on an advertiser or advertising agency prior to printing any advertisement.
11. All disputes arising between publisher and advertiser or advertising agency not covered by these terms and conditions shall be resolved in accordance with the customs of the printing trade.

Advertiser Information

COMPANY NAME _____

CONTACT NAME _____ TITLE _____

EMAIL _____ PHONE _____

SIGNATURE _____ DATE _____