

BOARD MEMBER COMPANIES

Acosta Sales & Marketing
Advantage Solutions
Ajinomoto Foods North America, Inc.
Albertsons National
Alliance Sales & Marketing
Associated Wholesale Grocers
Ateeco Inc./Mrs. T's Pierogies
C&S Wholesale Grocers
The Campbell's Company
Chobani
Coca-Cola North America
Conagra Brands
CROSSMARK
Dairy Farmers of America
Daisy Brand
Danone North America
Daymon
General Mills
The Giant Company
Giant Eagle Inc.
H.P. Hood, LLC
The Happy Egg Co.
Harris Teeter, LLC
Houchens Food Group
InnovAsian Cuisine
Jewel-Osco
JOH
KeHE Distributors
Kellanova
Kraft Heinz Company
The Kroger Co.
K-VA-T Food Stores, Inc.
Land O'Lakes Foods, Inc.
Lindy's Homemade, LLC
Lowes Foods LLC
Mars Ice Cream

Merchant Distributors, LLC
Nestlé USA, Inc.
Northeast Shared Services
Once Upon a Farm
Palermo Villa, Inc.
Pete and Gerry's Organic Eggs
The Pictsweet Company
RDD Associates, LLC
RealCOLD
Red's All Natural
Rich's Consumer Brands
Sargento Foods Inc
Save A Lot
Schraad Sales & Marketing
Schwan's Sales Co., Inc. -
Consumer Brands Division
SellEthics Marketing Group Inc.
Simek's
Target Corporation
Tillamook
Tropicana Brands Group
Tru Fru, LLC
Tyson Foods, Inc.
UNFI
Wakefern Food Corp.



Scan to see complete Board of Directors listing

HEAR WHAT NFRA MEMBERS HAVE TO SAY

NFRA is our support system – it's our guiding light at times – an extension of our team – to be able to call somebody and have a conversation about a business challenge you're having.

- MANUFACTURER MEMBER



“We don't attend any other show or event that is as well run as the NFRA Convention. It is always a win for us, and we come away looking forward to next year. My colleagues and I were impressed by the setting and ability to have meaningful conversations with dozens of customers.”

- SUPPLIER MEMBER

“NFRA is easily the most justifiable ROI that we have annually and is one that we are professionally and personally committed to. We often say that the frozen and dairy industry is a community and that all starts with NFRA.”

- RETAILER MEMBER



NATIONAL FROZEN & REFRIGERATED FOODS ASSOCIATION



NFRA is Good for Business

CONNECTING PEOPLE, PROMOTING INNOVATION, AND GROWING THE FROZEN AND REFRIGERATED FOODS INDUSTRY



Join today!

NFRAweb.org
(717) 657-8601
NFRA@NFRAweb.org

ASSOCIATION OVERVIEW

NFRA is the only association that connects every segment of the frozen and refrigerated foods industry, including:

- Manufacturers
- Retailers & Wholesalers
- Distributors
- Sales Agents & Brokers
- Logistics Providers
- Suppliers

OUR MISSION

NFRA's mission is to promote the sales and consumption of frozen and refrigerated foods through education, training, research, sales planning, and by providing a forum for industry dialogue.



Scan to view the full list of NFRA members



National Frozen & Refrigerated Foods Association
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MEMBER BENEFITS

View the complete list of benefits available to each member category:



NETWORKING & BUSINESS DEVELOPMENT OPPORTUNITIES

- Connect with leaders from all segments of the industry.
- Access NFRA's online Membership Directory featuring over 4,000 industry contacts.
- Strengthen your professional network through NFRA-led development opportunities.
- Get involved in NFRA committees and forums to gain a seat at the table and a voice in industry conversations.
- Stay informed through NFRA newsletters, social media, and website updates.

RESEARCH, RESOURCES & MARKET INTELLIGENCE

- Gain access to a comprehensive library of industry research, including trends, consumer insights, and category- and product-level sales data.

NFRA EVENTS

- Members pay a significantly discounted registration fee and are able to leverage sponsorship opportunities at NFRA events.
- Hear from leading speakers on topics relevant to the frozen and refrigerated foods industry.
- Save time and travel by conducting many valuable meetings with diverse companies in a short amount of time at the NFRA Convention.
- Manufacturer members have the opportunity to participate in sampling and product showcases at the NFRA Convention.

RECOGNITION PROGRAMS

- Launched in 2025, the NFRA First Penguin Next Generation Leadership Program is designed to provide emerging leaders in the frozen and refrigerated food industries a unique opportunity to position them for future leadership success within their organization and NFRA.
- The Penguin Pitch Awards celebrate and recognize innovation from emerging brands in the frozen and refrigerated aisles.
- The Golden Penguin Awards is a national awards program recognizing the best marketing efforts among retailers, wholesalers, manufacturers, sales agents, and local associations in support of our national promotions.

CONSUMER PROMOTIONS & MARKETING

- Connect with consumers through NFRA's annual PR campaigns focused on frozen and refrigerated foods.
- Participate in four national retail promotions (January, March, June, and July) using NFRA-produced digital assets to engage shoppers, build excitement in the aisles, and support sales.
- Leverage the Easy Home Meals consumer-facing brand through ready-to-use social content, including recipes, tips, videos, and messaging.

ANNUAL EVENTS

NFRA's annual events bring together members from all segments of the frozen and refrigerated foods industry.

**NFRA EXECUTIVE CONFERENCE**

APRIL 12-15, 2026 • TEMPE, AZ

The Executive Conference brings frozen and refrigerated food industry professionals together to discuss the most recent trends, challenges, and opportunities facing the entire industry. An expert lineup of speakers provides attendees with updates on the latest issues impacting the industry, future growth trends, data insights, and more. **Learn more at NFRAExecutiveConference.org.**

**NFRA Convention**

FROZEN & REFRIGERATED FOODS

OCTOBER 17-20, 2026
NATIONAL HARBOR, MD

The NFRA Convention connects key players across the frozen and refrigerated industry, offering a streamlined opportunity to strengthen networks and grow business. Unlike traditional trade shows, the NFRA Convention prioritizes one-on-one business meetings, ensuring you connect directly with key retailers, manufacturers, and decision-makers. It is the premier business networking event for the frozen and refrigerated foods industry. **Learn more at NFRAConvention.org.**



The NFRA Convention is my favorite event because it brings everyone in the frozen and refrigerated space together, big or small. It's the perfect mix of learning, networking, and celebrating the industry, creating a level playing field for all brands, no matter their size.

- MANUFACTURER MEMBER



EASY HOME MEALS BRAND



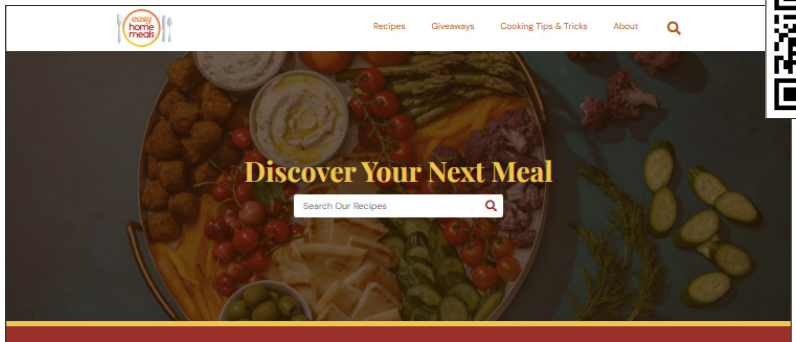
EasyHomeMeals.com is NFRA's consumer-facing brand, connecting millions of shoppers with innovative frozen and refrigerated food solutions through its website and social channels. Curated content from partners and influencers highlights new products, recipes, and practical meal ideas that showcase the versatility of the frozen and refrigerated aisles.

CONSUMER ENGAGEMENT

- **Smart Kitchen Hacks:** Innovative ways to use frozen and refrigerated ingredients in cooking, baking, and snacking.
- **Everyday Meal Solutions:** Quick and easy recipes for breakfast, lunch, dinner, snacks, and desserts, emphasizing convenience, flexibility, and real food solutions for busy lifestyles.
- **Influencer-Led Content:** Strategic partnerships with diverse influencers across different demographics, dietary preferences, and lifestyles broaden consumer reach and category impact.
- **Customizable Nutrition & Lifestyles:** Recipes and meal ideas tailored for gluten-free, vegan, keto, high-protein, and family-friendly preferences—demonstrating the versatility of frozen and refrigerated foods.
- **Health & Wellness:** NFRA, in collaboration with registered dietitians (RDs), delivers science-backed nutrition insights, myth-busting content, and educational resources to reinforce the value, quality, and freshness of frozen and refrigerated foods.

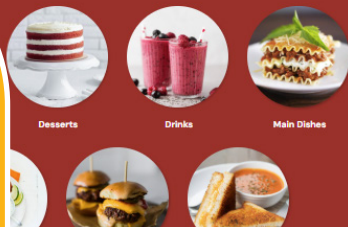


Visit EasyHomeMeals.com



Easy Home Meals messages reach over **1 million consumers daily** with 2.8 billion impressions annually!

What Will You Cook Next?



CONSUMER PR CAMPAIGNS

Learn more about PR campaigns and how you can get involved:



NFRA's Real Food. Frozen and Dairy...and Beyond PR campaigns reach billions of consumers annually with the goal of increasing positive sentiment and, ultimately, sales and consumption of frozen and refrigerated food items. These year-long campaigns include content shared via influencers, NFRA's Easy Home Meals social channels, and extensive media coverage including press releases, satellite media tours, media partnerships, and more.

Real Food. *Frozen.* Dairy...and Beyond

NATIONAL PROMOTIONS

Get involved and sign up today:



NFRA's four all-industry national promotions engage with consumers to experience the variety and innovation of products the frozen and refrigerated aisles have to offer. These promotions aim to drive category sales, consumer awareness, and brand loyalty.



Enhance your marketing and merchandising efforts during these key promotional months using NFRA-produced digital or in-store assets.

