



2026 GOLD WINNERS

COMMUNITY INVOLVEMENT

JOH
Rosina Food Products
Rouses Market

OVERALL MARKETING CAMPAIGN Retailer

Brookshire Grocery Company
CTown and Bravo Supermarkets
Northeast Grocery, Inc.
Rouses Markets

IN-STORE DISPLAY

Chris' Food Center
Harps Food Store, Inc.
Houchens Food Group - Store #463
Houchens Food Group - Store #487
Rouses Markets

OVERALL MARKETING CAMPAIGN Sales Agent

JOH
Schraad Sales and Marketing

IN-STORE EVENT

Chris' Food Center
Weis Markets

OVERALL MARKETING CAMPAIGN Wholesaler

Associated Grocers, Inc.
MDI
UNFI Central Region

OVERALL MARKETING CAMPAIGN Local Association

FRFC of Northern California

PRIVATE BRAND CAMPAIGN

Save A Lot
Weis Markets

OVERALL MARKETING CAMPAIGN Manufacturer

InnovAsian
Mrs. T's Pierogies
PuraVida

RD WELLNESS PROGRAM

Mackenthun's Fine Food

SOCIAL MEDIA CAMPAIGN

Harp's Food Store, Inc.
Weis Markets





2026 SILVER WINNERS

COMMUNITY INVOLVEMENT

Chris' Food Center
North Florida Frozen Refrigerated
Foods Association

IN-STORE DISPLAY

Houchens Food Group - Store #39
Houchens Food Group - Store #440
Houchens Food Group - Store #465
Mackenthun's Fine Foods
Weis Markets

OVERALL MARKETING CAMPAIGN Manufacturer

The Campbell's Company

OVERALL MARKETING CAMPAIGN Retailer

Chris' Food Center
Harms Food Store, Inc
Houchens Food Group
Mackenthun's Fine Foods
Weis Markets

OVERALL MARKETING CAMPAIGN Sales Agent

Douglas Sales Associates, Inc.

OVERALL MARKETING CAMPAIGN Wholesaler

AWG

RD WELLNESS PROGRAM

Rouses Markets
Weis Markets

SOCIAL MEDIA CAMPAIGN

CTown and Bravo Supermarkets
Houchens Food Group
JOH
Kayco / Dorot Gardens
Rouses Markets

