



2026 GOLD WINNERS

COMMUNITY INVOLVEMENT

Chris' Food Center
Weis Markets

IN-STORE DISPLAY

ACME Markets
Chris' Food Center
Assisted by Crystal Farms
Land O'Lakes
Rouses Markets

IN-STORE EVENT

Weis Markets

OVERALL MARKETING CAMPAIGN Local Association

Frozen & Refrigerated Food
Council of Northern California

OVERALL MARKETING CAMPAIGN Manufacturer

Daisy Brand
Land O'Lakes

OVERALL MARKETING CAMPAIGN Retailer

CTown and Bravo
Supermarkets
Houchens Food Group
Weis Markets

OVERALL MARKETING CAMPAIGN Sales Agent

Schraad Sales and
Marketing

OVERALL MARKETING CAMPAIGN Wholesaler

Associated Grocers, Inc.

PRIVATE BRAND CAMPAIGN

Brookshire Grocery
Company
Weis Markets

RD WELLNESS PROGRAM

Mackenthun's Fine Food
Weis Markets

SOCIAL MEDIA CAMPAIGN

CTown and Bravo
Supermarkets
Land O'Lakes
Weis Markets





2026 SILVER WINNERS

COMMUNITY INVOLVEMENT

North Florida Frozen
Refrigerated Food Association

Rouses Markets

IN-STORE DISPLAY

Brookshire Grocery Company

Houchens Food Group

Weis Markets

IN-STORE EVENT

Chris' Food Center
Assisted by Crystal Farms

Rouses Markets

OVERALL MARKETING CAMPAIGN Local Association

Midwest Dairy Association

OVERALL MARKETING CAMPAIGN Manufacturer

HP Hood

OVERALL MARKETING CAMPAIGN Retailer

Chris' Food Center

Rouses Markets

OVERALL MARKETING CAMPAIGN Wholesaler

MDI

PRIVATE BRAND CAMPAIGN

Rouses Markets

RD WELLNESS PROGRAM

Cabot Creamery

Rouses Markets

SOCIAL MEDIA CAMPAIGN

Rouses Markets



2026
GOLD WINNERS



2026
SILVER WINNERS

COMMUNITY INVOLVEMENT

Chris' Food Center

IN-STORE DISPLAY

Chris' Food Center
Assisted by Kemps LLC

Rouses Markets

IN-STORE EVENT

Rouses Markets

OVERALL MARKETING CAMPAIGN
Retailer

Chris' Food Center

CTown and Bravo
Supermarkets

Rouses Markets

OVERALL MARKETING CAMPAIGN
Wholesaler

MDI

RD WELLNESS PROGRAM

Rouses Markets

SOCIAL MEDIA CAMPAIGN

Bubbies Ice Cream

CTown and Bravo
Supermarkets

COMMUNITY INVOLVEMENT

Rouses Markets

IN-STORE DISPLAY

Houchens Food Group

SOCIAL MEDIA CAMPAIGN

Houchens Food Group

Rouses Markets

