

# 2026 PR Campaign Commitment Form

Dairy... *and Beyond*



## Funding Levels for Refrigerated Food Consumer PR Campaign

Manufacturer's financial commitment is based on annual refrigerated food sales volume per the schedule on the right. Sales volume should include all subsidiaries and divisions. *Additional ability to upgrade sponsorship beyond base rates available.*

<b>Platinum Sponsor</b>	\$176 million & over	\$20,000
<b>Gold Sponsor</b>	\$91 - \$175 million	\$10,000
<b>Silver Sponsor</b>	\$46 - \$90 million	\$5,000
<b>Bronze Sponsor</b>	\$0 - \$45 million	\$2,500

Contact person \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Brand(s) to be recognized \_\_\_\_\_

\*Sponsor understands and agrees that it will receive all of the benefits on the PR Campaign Sponsor Benefits list at the contribution level selected. If you elect to opt **OUT** of any listed benefits, please indicate below:

**We support NFRA's Refrigerated Consumer PR Campaign by pledging  
our financial support in the amount of \$\_\_\_\_\_**

Check enclosed (make checks payable to NFRA)

Please invoice

Charge my:    Visa            Mastercard            American Express            Discover

*\*If paying by credit card, a 3% processing fee will be added to the amount.*

Card # \_\_\_\_\_ Expiration date \_\_\_\_\_

Name on card \_\_\_\_\_ CVV \_\_\_\_\_

Signature \_\_\_\_\_ Billing zip code \_\_\_\_\_