



2025 GOLD WINNERS

COMMUNITY INVOLVEMENT

Chris' Food Center

North Florida Frozen & Refrigerated
Foods Association

Weis Markets

IN-STORE DISPLAY

Albertsons #169

CA Fortune

Chris' Food Center
Kemps

Houchens Food Group - IGA Store #450
Schraad Sales & Marketing

Houchens Food Group - IGA Store #451
Schraad Sales & Marketing

Shoprite Flemington #455
Douglas Sales Associates, Inc.

Weis Markets

IN-STORE EVENT

Chris' Food Center
Kemps

Shoprite Commack #806
Douglas Sales Associates, Inc.

Shoprite Long Hill Plaza #256
Douglas Sales Associates, Inc.

PRIVATE BRAND CAMPAIGN

Weis Markets

SOCIAL MEDIA CAMPAIGN

CTown and Bravo Supermarkets

Houchens Food Group

OVERALL MARKETING CAMPAIGN Local Association

Frozen & Refrigerated Food Council of
NorCal

OVERALL MARKETING CAMPAIGN Manufacturer

Del Corazón

InnovAsian

Mrs. T's Pierogies

OVERALL MARKETING CAMPAIGN Retailer

CTown and Bravo Supermarkets

Rouses Markets

Weis Markets

OVERALL MARKETING CAMPAIGN Sales Agent

JOH

Schraad Sales & Marketing

OVERALL MARKETING CAMPAIGN Wholesaler

Associated Wholesale Grocers (AWG)
MDI

RETAIL DIETITIAN WELLNESS PROGRAM

Rouses Markets

Weis Markets





2025 SILVER WINNERS

COMMUNITY INVOLVEMENT

Babbs Supermarket
HAC, Inc.

IN-STORE DISPLAY

Houchens Food Group - Food Giant #548
Schraad Sales & Marketing

Houchens Food Group - Food Giant #597
Schraad Sales & Marketing

Houchens Food Group - IGA #440
Schraad Sales & Marketing

Houchens Food Group - Price Less IGA #468
Schraad Sales & Marketing

Houchens Food Group - Price Less IGA #487
Schraad Sales & Marketing

Houchens Food Group - Save Mart #559
Schraad Sales & Marketing

Mackenthun's Fine Foods

ShopRite Old Bridge #161
Douglas Sales Associates, Inc.

IN-STORE EVENT

ShopRite Flemington #455
Douglas Sales Associates, Inc.

ShopRite Wallington #136
Douglas Sales Associates, Inc.

Weis Markets

PRIVATE BRAND CAMPAIGN

Associated Wholesale Grocers (AWG)
HAC, Inc.

OVERALL MARKETING CAMPAIGN Manufacturer

Campbell's
Evergreen

OVERALL MARKETING CAMPAIGN Retailer

Babbs Supermarket
Brookshire Grocery Company
Houchens Food Group

OVERALL MARKETING CAMPAIGN Sales Agent

Douglas Sales Associates, Inc.
Schraad Sales & Marketing

OVERALL MARKETING CAMPAIGN Wholesaler

Associated Foods Stores
UNFI Central Region

SOCIAL MEDIA CAMPAIGN

Festival Foods
Mackenthun's Fine Foods
Weis Markets

RETAIL DIETITIAN WELLNESS PROGRAM

Mackenthun's Fine Foods

