



# 2025 GOLD WINNERS

## COMMUNITY INVOLVEMENT

Chris' Food Center

North Florida Frozen & Refrigerated  
Foods Association

Weis Markets

## IN-STORE DISPLAY

Albertsons - #169

CA Fortune

Chris' Food Center

Kemps

Houchens Food Group - IGA Store #450  
Schraad Sales & Marketing

Houchens Food Group - IGA Store #451  
Schraad Sales & Marketing

Shoprite - Flemington #455  
Douglas Sales Associates, Inc.

Weis Markets

## IN-STORE EVENT

Chris' Food Center

Kemps

Shoprite - Commack #806  
Douglas Sales Associates, Inc.

Shoprite - Long Hill Plaza #256  
Douglas Sales Associates, Inc.

## PRIVATE BRAND CAMPAIGN

Weis Markets

## SOCIAL MEDIA CAMPAIGN

CTown & Bravo Supermarkets

Houchens Food Group

## OVERALL MARKETING CAMPAIGN Local Association

Frozen & Refrigerated Food Council of  
Northern California

## OVERALL MARKETING CAMPAIGN Manufacturer

Del Corazón

InnovAsian

Mrs. T's Pierogies

## OVERALL MARKETING CAMPAIGN Retailer

CTown & Bravo Supermarkets

Rouses Markets

Weis Markets

## OVERALL MARKETING CAMPAIGN Sales Agent

JOH

Schraad Sales & Marketing

## OVERALL MARKETING CAMPAIGN Wholesaler

Associated Wholesale Grocers

MDI

## RETAIL DIETITIAN WELLNESS PROGRAM

Rouses Markets

Weis Markets





# 2025 SILVER WINNERS

## COMMUNITY INVOLVEMENT

Babbs Supermarket  
HAC, Inc.

## IN-STORE DISPLAY

Houchens Food Group - Food Giant #548  
Schraad Sales & Marketing

Houchens Food Group - Food Giant #597  
Schraad Sales & Marketing

Houchens Food Group - IGA #440  
Schraad Sales & Marketing

Houchens Food Group - Price Less IGA #468  
Schraad Sales & Marketing

Houchens Food Group - Price Less IGA #487  
Schraad Sales & Marketing

Houchens Food Group - Save Mart #559  
Schraad Sales & Marketing

Mackenthun's Fine Foods

ShopRite - Old Bridge #161  
Douglas Sales Associates, Inc.

## IN-STORE EVENT

ShopRite - Flemington #457  
Douglas Sales Associates, Inc.

ShopRite - Wallington #136  
Douglas Sales Associates, Inc.

Weis Markets - Store #226

## PRIVATE BRAND CAMPAIGN

Associated Wholesale Grocers  
HAC, Inc.

## OVERALL MARKETING CAMPAIGN Manufacturer

Campbell's  
Evergreen

## OVERALL MARKETING CAMPAIGN Retailer

Babbs Supermarket  
Brookshire Grocery Company  
Houchens Food Group

## OVERALL MARKETING CAMPAIGN Sales Agent

Douglas Sales Associates, Inc.  
Schraad Sales & Marketing

## OVERALL MARKETING CAMPAIGN Wholesaler

Associated Foods Stores  
UNFI Central Region

## SOCIAL MEDIA CAMPAIGN

Festival Foods  
Mackenthun's Fine Foods  
Weis Markets

## RETAIL DIETITIAN WELLNESS PROGRAM

Mackenthun's Fine Foods





# 2025 GOLD WINNERS

## COMMUNITY INVOLVEMENT

North Florida Frozen & Refrigerated Foods Association

Weis Markets

## IN-STORE DISPLAY

Albertsons Companies - Southwest Division

Chris' Food Center

Houchens Food Group - IGA #450

Land O'Lakes

## IN-STORE EVENT

Weis Markets - Store #226

## SOCIAL MEDIA CAMPAIGN

Houchens Food Group

Kool Temp Foods / Alpha 1 Marketing

Weis Markets

Land O'Lakes

## PRIVATE BRAND CAMPAIGN

Brookshire Grocery Company

## OVERALL MARKETING CAMPAIGN Manufacturer

Daisy Brand

Land O'Lakes

## OVERALL MARKETING CAMPAIGN Retailer

Albertsons Companies - Seattle Division

Babbs Supermarket

Chris' Food Center

CTown & Bravo Supermarkets

## OVERALL MARKETING CAMPAIGN Sales Agent

Schraad Sales & Marketing

## OVERALL MARKETING CAMPAIGN Wholesaler

C&S Wholesaler Inc

## RETAIL DIETITIAN WELLNESS PROGRAM

Weis Markets



# 2025 SILVER WINNERS

## COMMUNITY INVOLVEMENT

Chris' Food Center  
Mackenthun's Fine Foods

## IN-STORE DISPLAY

Brookshire Grocery Company  
Albertsons Mid Atlantic - ACME Store 3816  
Albertsons Mid Atlantic - ACME Store 0664  
Albertsons Mid Atlantic - ACME Store 3920  
Houchens Food Group - Price Less IGA #434  
Houchens Food Group - Price Less IGA #445

## IN-STORE EVENT

Chris' Food Center

## PRIVATE BRAND CAMPAIGN

Weis Markets

## OVERALL MARKETING CAMPAIGN Manufacturer

HP Hood

## OVERALL MARKETING CAMPAIGN Retailer

Houchens Food Group  
Hy-Vee  
Rouses Markets

## OVERALL MARKETING CAMPAIGN Wholesaler

UNFI

## RETAIL DIETITIAN WELLNESS PROGRAM

Mackenthun's Fine Foods  
Rouses Markets

## SOCIAL MEDIA CAMPAIGN

Albertsons Mid Atlantic  
Mackenthun's Fine Foods



Ice Cream & Novelties



# 2025 GOLD WINNERS

## COMMUNITY INVOLVEMENT

Chris' Food Center

Bubbies Ice Cream

## IN-STORE DISPLAY

Chris' Food Center

Houchens Food Group - IGA #450

Houchens Food Group - IGA #465

## IN-STORE EVENT

Chris' Food Center

## OVERALL MARKETING CAMPAIGN Manufacturer

Dippin' Dots

## OVERALL MARKETING CAMPAIGN Retailer

Babbs Supermarket

Chris' Food Center

CTown & Bravo Supermarkets

Houchens Food Group

Rouses Markets

## OVERALL MARKETING CAMPAIGN Wholesaler

MDI

## SOCIAL MEDIA CAMPAIGN

Bubbies Ice Cream

Kool Temp Foods / Alpha 1 Marketing



Ice Cream & Novelties



# 2025

## SILVER WINNERS

### IN-STORE DISPLAY

Houchens Food Group - Priceless IGA #434

Houchens Food Group - IGA #57

### IN-STORE EVENT

Houchens Food Group - Crossroads IGA #776

### COMMUNITY INVOLVEMENT

Houchens Food Group

### SOCIAL MEDIA CAMPAIGN

Houchens Food Group