



2025 TOP MARKETERS



LOCAL ASSOCIATION

Frozen & Refrigerated Food Council of Northern California

MANUFACTURER

Mrs. T's Pierogies

RETAILER

Weis Markets

SALES AGENT

Schraad Sales & Marketing

WHOLESALER

Associated Wholesale Grocers (AWG)



MANUFACTURER

Land O'Lakes

RETAILER

Albertsons Companies Seattle Division

SALES AGENT

Schraad Sales & Marketing

WHOLESALER

C&S Wholesale Grocers



Ice Cream & Novelties

MANUFACTURER

Dippin' Dots

RETAILER

CTown & Bravo Supermarkets

WHOLESALER

MDI



2025 GOLD WINNERS

COMMUNITY INVOLVEMENT

Chris' Food Center

North Florida Frozen & Refrigerated
Foods Association

Weis Markets

IN-STORE DISPLAY

Albertsons - #169

CA Fortune

Chris' Food Center
Kemps

Houchens Food Group - IGA Store #450
Schraad Sales & Marketing

Houchens Food Group - IGA Store #451
Schraad Sales & Marketing

Shoprite - Flemington #455
Douglas Sales Associates, Inc.

Weis Markets

IN-STORE EVENT

Chris' Food Center
Kemps

Shoprite - Commack #806
Douglas Sales Associates, Inc.

Shoprite - Long Hill Plaza #256
Douglas Sales Associates, Inc.

PRIVATE BRAND CAMPAIGN

Weis Markets

SOCIAL MEDIA CAMPAIGN

CTown & Bravo Supermarkets

Houchens Food Group

OVERALL MARKETING CAMPAIGN Local Association

Frozen & Refrigerated Food Council of
Northern California

OVERALL MARKETING CAMPAIGN Manufacturer

Del Corazón

InnovAsian

Mrs. T's Pierogies

OVERALL MARKETING CAMPAIGN Retailer

CTown & Bravo Supermarkets

Rouses Markets

Weis Markets

OVERALL MARKETING CAMPAIGN Sales Agent

JOH

Schraad Sales & Marketing

OVERALL MARKETING CAMPAIGN Wholesaler

Associated Wholesale Grocers

MDI

RETAIL DIETITIAN WELLNESS PROGRAM

Rouses Markets

Weis Markets





2025 SILVER WINNERS

COMMUNITY INVOLVEMENT

Babbs Supermarket
HAC, Inc.

IN-STORE DISPLAY

Houchens Food Group - Food Giant #548
Schraad Sales & Marketing

Houchens Food Group - Food Giant #597
Schraad Sales & Marketing

Houchens Food Group - IGA #440
Schraad Sales & Marketing

Houchens Food Group - Price Less IGA #468
Schraad Sales & Marketing

Houchens Food Group - Price Less IGA #487
Schraad Sales & Marketing

Houchens Food Group - Save Mart #559
Schraad Sales & Marketing

Mackenthun's Fine Foods

ShopRite - Old Bridge #161
Douglas Sales Associates, Inc.

IN-STORE EVENT

ShopRite - Flemington #457
Douglas Sales Associates, Inc.

ShopRite - Wallington #136
Douglas Sales Associates, Inc.

Weis Markets - Store #226

PRIVATE BRAND CAMPAIGN

Associated Wholesale Grocers
HAC, Inc.

OVERALL MARKETING CAMPAIGN Manufacturer

Campbell's
Evergreen

OVERALL MARKETING CAMPAIGN Retailer

Babbs Supermarket
Brookshire Grocery Company
Houchens Food Group

OVERALL MARKETING CAMPAIGN Sales Agent

Douglas Sales Associates, Inc.
Schraad Sales & Marketing

OVERALL MARKETING CAMPAIGN Wholesaler

Associated Foods Stores
UNFI Central Region

SOCIAL MEDIA CAMPAIGN

Festival Foods
Mackenthun's Fine Foods
Weis Markets

RETAIL DIETITIAN WELLNESS PROGRAM

Mackenthun's Fine Foods



2025 GOLD WINNERS

COMMUNITY INVOLVEMENT

North Florida Frozen & Refrigerated Foods Association

Weis Markets

IN-STORE DISPLAY

Albertsons Companies - Southwest Division

Chris' Food Center

Houchens Food Group - IGA #450

Land O'Lakes

IN-STORE EVENT

Weis Markets - Store #226

SOCIAL MEDIA CAMPAIGN

Houchens Food Group

Kool Temp Foods / Alpha 1 Marketing

Weis Markets

Land O'Lakes

PRIVATE BRAND CAMPAIGN

Brookshire Grocery Company

OVERALL MARKETING CAMPAIGN Manufacturer

Daisy Brand

Land O'Lakes

OVERALL MARKETING CAMPAIGN Retailer

Albertsons Companies - Seattle Division

Babbs Supermarket

Chris' Food Center

CTown & Bravo Supermarkets

OVERALL MARKETING CAMPAIGN Sales Agent

Schraad Sales & Marketing

OVERALL MARKETING CAMPAIGN Wholesaler

C&S Wholesaler Inc

RETAIL DIETITIAN WELLNESS PROGRAM

Weis Markets



2025 SILVER WINNERS

COMMUNITY INVOLVEMENT

Chris' Food Center
Mackenthun's Fine Foods

IN-STORE DISPLAY

Brookshire Grocery Company
Albertsons Mid Atlantic - ACME Store 3816
Albertsons Mid Atlantic - ACME Store 0664
Albertsons Mid Atlantic - ACME Store 3920
Houchens Food Group - Price Less IGA #434
Houchens Food Group - Price Less IGA #445

IN-STORE EVENT

Chris' Food Center

PRIVATE BRAND CAMPAIGN

Weis Markets

OVERALL MARKETING CAMPAIGN Manufacturer

HP Hood

OVERALL MARKETING CAMPAIGN Retailer

Houchens Food Group
Hy-Vee
Rouses Markets

OVERALL MARKETING CAMPAIGN Wholesaler

UNFI

RETAIL DIETITIAN WELLNESS PROGRAM

Mackenthun's Fine Foods
Rouses Markets

SOCIAL MEDIA CAMPAIGN

Albertsons Mid Atlantic
Mackenthun's Fine Foods



Ice Cream & Novelties



2025

GOLD WINNERS

COMMUNITY INVOLVEMENT

Chris' Food Center

Bubbies Ice Cream

IN-STORE DISPLAY

Chris' Food Center

Houchens Food Group - IGA #450

Houchens Food Group - IGA #465

IN-STORE EVENT

Chris' Food Center

OVERALL MARKETING CAMPAIGN Manufacturer

Dippin' Dots

OVERALL MARKETING CAMPAIGN Retailer

Babbs Supermarket

Chris' Food Center

CTown & Bravo Supermarkets

Houchens Food Group

Rouses Markets

OVERALL MARKETING CAMPAIGN Wholesaler

MDI

SOCIAL MEDIA CAMPAIGN

Bubbies Ice Cream

Kool Temp Foods / Alpha 1 Marketing



Ice Cream & Novelties



2025

SILVER WINNERS

IN-STORE DISPLAY

Houchens Food Group - Priceless IGA #434

Houchens Food Group - IGA #57

IN-STORE EVENT

Houchens Food Group - Crossroads IGA #776

COMMUNITY INVOLVEMENT

Houchens Food Group

SOCIAL MEDIA CAMPAIGN

Houchens Food Group