



# Gold 2020 WINNERS

## COMMUNITY INVOLVEMENT

**Chris' Food Center - Sandstone**  
Sandstone, MN

## IN-STORE DISPLAY

**Albertsons Store #0025 • Phoenix, AZ**  
Assisting Company: Boardwalk Frozen Treats  
San Ramon, CA

**Safeway Store #1510 • Phoenix AZ**  
Assisting Company: Boardwalk Frozen Treats  
San Ramon, CA

## IN-STORE EVENT

**Albertsons Safeway Southwest Division**  
Phoenix, AZ

**Chris' Food Center - Sandstone**  
Sandstone, MN

## OVERALL MARKETING CAMPAIGN RETAILER

**Albertsons Safeway Southwest Division**  
Phoenix, AZ

**Babbs Supermarket • Spencer, IN**

**Chris' Food Center - Sandstone**  
Sandstone, MN

## SOCIAL MEDIA CAMPAIGN

**Albertsons/Safeway Southwest Division**  
Phoenix, AZ



# Silver 2020 WINNERS

## IN-STORE DISPLAY

### **Chris' Food Center - Sandstone**

Sandstone MN  
Assisting Company: Kemps Inc.  
Cedarburg, WI

## OVERALL MARKETING CAMPAIGN MANUFACTURER

**Bubbies Ice Cream** • Chandler, AZ

**Graeter's Ice Cream** • Cincinnati, OH

## OVERALL MARKETING CAMPAIGN RETAILER

**Giant Eagle** • Pittsburgh, PA

**Kroger** • Cincinnati, OH

## SOCIAL MEDIA CAMPAIGN

**MDI** • Hickory, NC