



Colin Stewart
Executive Vice President, Business Intelligence
Acosta Sales & Marketing

Colin is a 30+ year CPG and retail industry veteran. He started his career in 1984 when he joined the Kelley-Clarke organization in the Pacific Northwest. Throughout his career Colin has designed category management practices, led high performing teams, and developed new services and business intelligence capabilities.

Over the years Colin has held multiple leadership positions including:

- Corporate Vice President of Marketing for Kelley-Clarke
- Director of Sales Technology at Acosta
- President/COO of an Acosta owned company VeriSync Trade Solutions
- Sr. Vice President of Acosta's Strategic Advisors team
- Sr. Vice President of Acosta's BI Solutions team

Most recently, Colin leads Acosta's Business Intelligence team which includes Customer Analytics, National Insights, Strategic Advisors, Space Management, Data Platform Activation, and BI partnerships. The BI team delivers results for Acosta's clients through innovation, thought leadership, best in class analytics, shopper insights, and space management.