



**Company Information**

Company Name \_\_\_\_\_

Brand to Recognize \_\_\_\_\_

Contact Name\* \_\_\_\_\_

**\*NFRA will be in touch with this person to request the assets for the virtual platform.**

Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Preferred Phone \_\_\_\_\_  Office  Cell

**Please select your a la carte option(s):**

*For complete descriptions and benefits, see reverse side.*

Virtual Exhibit Booth - \$1,500

New Product Showcase - \$500

**Payment Information**

**Registrations will not be processed without payment.**

Enclosed check (US funds only) payable to NFRA

Visa  MasterCard  Discover  American Express

Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_ CVV code \_\_\_\_\_ Billing Zip \_\_\_\_\_

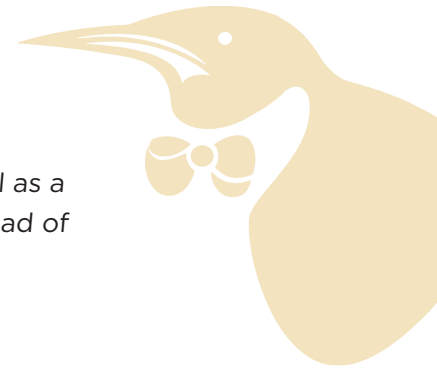
Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

**Return this form with payment to:**

NFRA  
4755 Linglestown Road, Suite 300  
Harrisburg, PA 17112  
Fax: (717) 657-9862  
Email: [nfra@nfraweb.org](mailto:nfra@nfraweb.org)  
Phone: (717) 657-8601

## A La Carte Options



### **Virtual Exhibit Booth - \$1,500**

Virtual area within the event platform to feature your company and product, as well as a company booth representative to request/host meetings. Launches one month ahead of event to provide additional exposure to attendees. Includes the following features:

- Company Name & Logo
- Banner
- Description
- Website URL
- Feature one product (up to three varieties) with a thumbnail image, name, and description for each variety
- Feature up to two of your registered company representatives in the booth with the ability to schedule meetings with trading partners

### **New Product Showcase - \$500**

Virtual area within the event platform to showcase and highlight your new product to the industry. Launches one week ahead of event to provide additional exposure to attendees. Includes the following features:

- Company Name & Logo
- Banner
- Description
- Website, Facebook, Twitter, Instagram and LinkedIn URLs
- Feature two products (up to three varieties) with a thumbnail image, name, and description for each variety
- Post-Convention exclusive New Product Newsletter distributed to NFRA members and consumers