****

**June Dairy Month 2020 Social Media Assets & Content**

*Below you’ll find social media content and assets, which will help you ignite conversation surrounding refrigerated foods during June Dairy Month!*

**Follow the Easy Home Meals platforms:**

* [Website](http://easyhomemeals.com/)
* [Twitter](https://twitter.com/EasyHomeMeals)
* [Facebook](https://www.facebook.com/EasyHomeMeals)
* [Pinterest](http://pinterest.com/easyhomemeals/)
* [Instagram](https://www.instagram.com/_easyhomemeals/)
* [YouTube](http://www.youtube.com/easyhomemeals)

**Hashtags to use throughout the JDM promotion:**

* #JuneDairyMonth
* #DairyAndBeyond
* #DairyMonth
* #dairy
* #dairyaisle
* #EasyHomeMeals

**Suggested Social Media June Dairy Month Posts**

***Facebook***

* Celebrate June Dairy Month and discover the cool possibilities in the dairy aisle!
* It’s National June Dairy Month—the perfect time to “Discover the Cool Possibilities!”
* Join @EasyHomeMeals in getting creative in the kitchen with great recipes and tips! <http://bit.ly/1n8owcR>
* Looking for June Dairy Month inspiration? Look no further than @EasyHomeMeals! <http://bit.ly/1n8owcR>
* *(starting 5/26)* Happy June Dairy Month! Enter the $10,000 Sweepstakes from @EasyHomeMeals for a chance to win one of eighteen $500 supermarket gift cards or grand prize $1,000 supermarket gift card. <http://bit.ly/2RjlgTg>
* What would you buy with a supermarket gift card? Enter to win the June Dairy Month $10,000 Sweepstakes from @EasyHomeMeals! <http://bit.ly/2RjlgTg>
* Enter to win the June Dairy Month $10,000 Sweepstakes from @EasyHomeMeals before it’s too late! <http://bit.ly/2RjlgTg>
* Last chance – enter the June Dairy Month $10,000 Sweepstakes from @EasyHomeMeals for a chance to win a supermarket gift card! <http://bit.ly/2RjlgTg>
* Your kiddos will be happy to crawl out of bed when you’re serving up this Cinnamon French Toast Bake from @EasyHomeMeals. <http://bit.ly/2OyIQs2>
* Your cookout dreams can come true with a spread that includes this Creamy Dreamy Potato Salad from @EasyHomeMeals. <https://bit.ly/2VA982w>
* Turn your orange juice into this yummy Orange Cream Gelatin from @MamaLatinaTips and @EasyHomeMeals. <http://bit.ly/3cawx0r>
* Fire up to the grill to make these delicious Loaded Picnic Waffle Fries from @EasyHomeMeals. <http://bit.ly/2Vrmq2P>
* Make it a barbecue to remember with this Party Perfect Stacked Salad from @EasyHomeMeals. <http://bit.ly/2VBVrNf>
* Be your own barista and whip up a decadent “Almond Joy” Blended Iced Coffee at home from @Cutefetti and @EasyHomeMeals. <https://bit.ly/3bGqnVy>
* Did you know a cup of yogurt contains about as much potassium as a banana? @MrFoodTestKitchen explains why you should have dairy in your diet! <http://bit.ly/17Tubi2>
* Your refrigerator temperature should be at 40 ̊F—you can check it with an appliance thermometer.
* Refrigerate cheese in its original wrapper; after opening, store in air-tight containers.
* Cheeses are best stored as close to the bottom of the refrigerator as possible—the veggie compartment is ideal.
* No one likes spoiled milk! Store milk and milk alternatives in the coldest part of the refrigerator—not on door panels.
* Make the dairy aisle your last stop in the supermarket.
* Pack all refrigerated groceries together in a reusable cooler bag to help maintain their cold temperature on the way home from the grocery store.
* Store your eggs in the main body of the refrigerator, not on the fridge door, to ensure that they keep a consistent and cool temperature.
* Before serving cheese at a party, take it out of the fridge before guests arrive—cheese has its fullest flavor at room temperature.
* Looking to lighten up this summer? Substitute 1 cup of Greek yogurt for 1 cup up mayonnaise.

***Twitter***

* Celebrate #JuneDairyMonth & discover the cool possibilities in the #dairyaisle! <http://bit.ly/YpsQII>
* It’s National #DairyMonth—the perfect time to “Discover the Cool Possibilities!” <http://bit.ly/YpsQII>
* Looking for #JuneDairyMonth inspiration? Look no further than @EasyHomeMeals! <http://bit.ly/YpsQII>
* *(starting 5/26)* Happy #JuneDairyMonth! Enter the $10,000 #Sweepstakes from @EasyHomeMeals for a chance to win one of eighteen $500 supermarket #giftcards or grand prize $1,000 supermarket #giftcard. <http://bit.ly/2RjlgTg> #contest #sweeps #giveawayalert #contest
* What would you buy with a supermarket #giftcard? Enter the #JuneDairyMonth $10,000 #Sweepstakes from @EasyHomeMeals! <http://bit.ly/2RjlgTg> #win #contest #sweeps #entertowin #giftcards #giveawayalert
* Enter to #win the #JuneDairyMonth $10,000 #Sweepstakes from @EasyHomeMeals before it’s too late! <http://bit.ly/2RjlgTg> #giftcard #giftcards #sweeps #contest #giveawayalert #entertowin
* Last chance – enter the #JuneDairyMonth $10,000 #Sweepstakes from @EasyHomeMeals for a chance to #win a supermarket #giftcard! <http://bit.ly/2RjlgTg> #entertowin #sweeps #contest #giftcards #giveawayalert
* Rise and shine for this Cinnamon French Toast Bake from @EasyHomeMeals using refrigerated English muffins. <http://bit.ly/2OyIQs2> #recipe #breakfast #EasyHomeMeals #JuneDairyMonth
* Your #summer #BBQ dreams can come true with this Creamy Dreamy Potato Salad from @EasyHomeMeals. <https://bit.ly/2VA982w> #sidedish #salad #recipe #EasyHomeMeals #JuneDairyMonth
* Whether for #dessert or a sweet #snack, you’ll feel like a kid eating this Orange Cream Gelatin from @MamaLatina and @EasyHomeMeals. <http://bit.ly/3cawx0r> #recipe #EasyHomeMeals #JuneDairyMonth
* Think outside the #picnic basket and #grill up these Loaded Picnic Waffle Fries from @EasyHomeMeals. <http://bit.ly/2Vrmq2P> #recipe #grilling #appetizer #sidedish #EasyHomeMEals #JuneDairyMonth
* This Party Perfect Stacked Salad from @EasyHomeMeals is not only tasty, it’s packed with #dairyaisle stars. <http://bit.ly/2VBVrNf> #salad #sidedish #recipe #EasyHomeMeals #JuneDairyMonth
* Skip the fancy #coffee shop and instead whip up a decadent “Almond Joy” Blended Iced Coffee from @Cutefetti and @EasyHomeMeals. <https://bit.ly/3bGqnVy> #recipe #EasyHomeMeals #JuneDairyMOnth
* #DYK a glass of #milk only costs about a quarter? @Mr\_Food explains why you should have #dairy in your diet! <http://bit.ly/17Tubi2> #video
* Your refrigerator temperature should be at 40 ̊F—you can check it with an appliance thermometer. #JuneDairyMonth #tips
* Pack all refrigerated groceries together in a reusable cooler bag to help maintain their cold temperature on the way home from the store. #JuneDairyMonth #tips
* Make the #dairyaisle your last stop at the supermarket! #JuneDairyMonth #tips
* #Cheeses are best stored as close to the bottom of the refrigerator as possible. #JuneDairyMonth #tips
* No one likes spoiled #milk! Store milk and milk alternatives in the coldest part of the refrigerator—not on door panels. #JuneDairyMonth #tips
* Skip the fancy #coffee shop and instead add your favorite liquid #coffeecreamer flavor to your cup of Joe and a dollop of whipped cream for café inspiration! #JuneDairyMonth #tips
* Looking to lighten up this #summer? Substitute 1 cup of #Greekyogurt for 1 cup up mayonnaise. #JuneDairyMonth #tips