

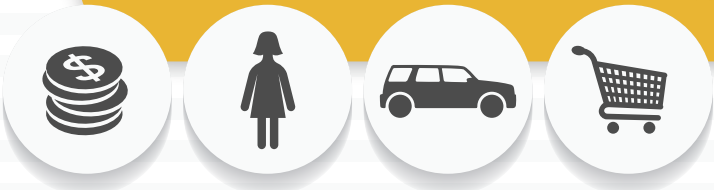
IMPRESSIVE POWER, IMPRESSIVE GROWTH

The Frozen and Dairy Departments Continue To Deliver



COMBINING TO CONNECT WITH SHOPPERS

Attracting Shoppers, Driving Trips, Building Baskets, Delivering Sales



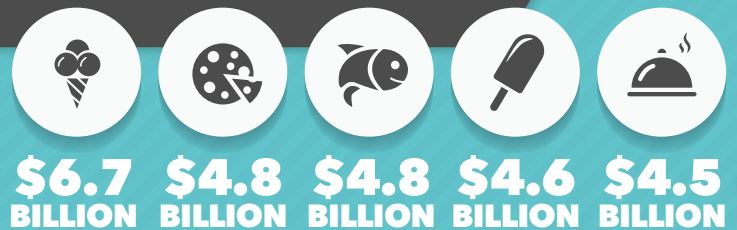
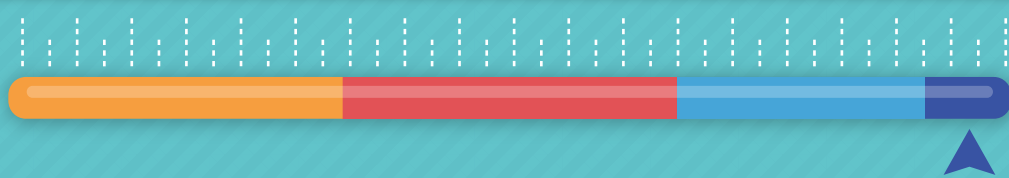
\$125 billion

COMBINED SALES
IN 2019

\$13.44 per trip

ON FROZEN
AND DAIRY

FROZEN IS FLOURISHING



2
YEARS
BACK-TO-BACK
GROWTH



\$918
MILLION
YEAR-OVER-YEAR GROWTH



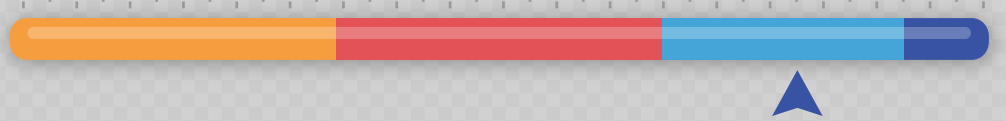
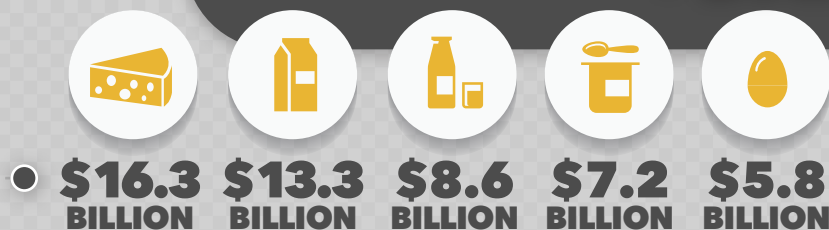
31
TRIPS
DRIVEN BY CATEGORY ANNUALLY

\$54
BILLION
IN ANNUAL SALES



99+%
PENETRATION
FROZEN FOOD DEPARTMENT

DAIRY CONTINUES TO THRIVE



\$71
BILLION
ANNUAL SALES



\$550
MILLION
YEAR-OVER-YEAR GROWTH



90+%
PENETRATION
CHEESE, EGGS, MILK PRODUCTS,
BUTTER AND MARGARINE



2nd
LARGEST
EDIBLE DEPT.
AT RETAIL

47
TRIPS
DRIVEN BY CATEGORY
ANNUALLY

