

# 2020 DIGITAL ADVERTISING OPPORTUNITIES



**NFRA Association Website** | NFRAweb.org | 312 pixels W x 281 pixels H

### Homepage

### Interior Page

NFRA Member		Non-Member		NFRA Member		Non-Member	
<input type="checkbox"/>	<b>1x</b> \$335	<input type="checkbox"/>	<b>1x</b> \$670	<input type="checkbox"/>	<b>1x</b> \$205	<input type="checkbox"/>	<b>1x</b> \$925
<input type="checkbox"/>	<b>3x</b> \$285/mo	<input type="checkbox"/>	<b>3x</b> \$560/mo	<input type="checkbox"/>	<b>3x</b> \$180/mo	<input type="checkbox"/>	<b>3x</b> \$825/mo
<input type="checkbox"/>	<b>6x</b> \$230/mo	<input type="checkbox"/>	<b>6x</b> \$465/mo	<input type="checkbox"/>	<b>6x</b> \$155/mo	<input type="checkbox"/>	<b>6x</b> \$620/mo

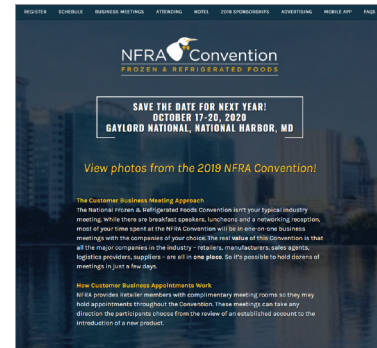


**NFRA Convention Website** | NFRAConvention.org | 288 pixels x 300 pixels

### Homepage

### Interior Page

NFRA Member		Non-Member		NFRA Member		Non-Member	
<input type="checkbox"/>	<b>1x</b> \$335	<input type="checkbox"/>	<b>1x</b> \$670	<input type="checkbox"/>	<b>1x</b> \$205	<input type="checkbox"/>	<b>1x</b> \$410
<input type="checkbox"/>	<b>3x</b> \$285/mo	<input type="checkbox"/>	<b>3x</b> \$560/mo	<input type="checkbox"/>	<b>3x</b> \$180/mo	<input type="checkbox"/>	<b>3x</b> \$360/mo
<input type="checkbox"/>	<b>6x</b> \$230/mo	<input type="checkbox"/>	<b>6x</b> \$465/mo	<input type="checkbox"/>	<b>6x</b> \$155/mo	<input type="checkbox"/>	<b>6x</b> \$310/mo



**NFRA Executive Conference Website** | NFRAExecutiveConference.org  
500 pixels W x 200 pixels H | Ad appears on one interior page in footer

Live from now until May 2020  **NFRA Member** \$225  **Non-Member** \$550



**Industry Insider E-newsletter** | Ad appears once in monthly newsletter

**2 1/2"** (160 pixels W x 240 pixels H)

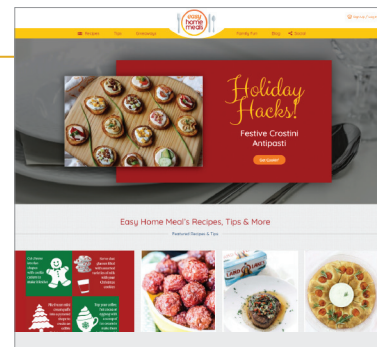
**5"** (160 pixels W x 480 pixels H)

NFRA Member		Non-Member		NFRA Member		Non-Member	
<input type="checkbox"/>	<b>1x</b> \$205	<input type="checkbox"/>	<b>1x</b> \$410	<input type="checkbox"/>	<b>1x</b> \$465	<input type="checkbox"/>	<b>1x</b> \$925
<input type="checkbox"/>	<b>3x</b> \$180/mo	<input type="checkbox"/>	<b>3x</b> \$360/mo	<input type="checkbox"/>	<b>3x</b> \$410/mo	<input type="checkbox"/>	<b>3x</b> \$825/mo
<input type="checkbox"/>	<b>6x</b> \$155/mo	<input type="checkbox"/>	<b>6x</b> \$310/mo	<input type="checkbox"/>	<b>6x</b> \$310/mo	<input type="checkbox"/>	<b>6x</b> \$620/mo

**Easy Home Meals Consumer Website** | EasyHomeMeals.com  
350 W pixels x 400 pixels H | Ad appears on multiple pages

This website reaches a consumer audience with recipes, tips, blog posts and resources featuring frozen and refrigerated foods.

NFRA Member		Non-Member	
<input type="checkbox"/>	<b>1x</b> \$620	<input type="checkbox"/>	<b>1x</b> \$1,235
<input type="checkbox"/>	<b>3x</b> \$565/mo	<input type="checkbox"/>	<b>3x</b> \$1,135/mo
<input type="checkbox"/>	<b>6x</b> \$515/mo	<input type="checkbox"/>	<b>6x</b> \$1,030/mo



Please complete reverse side and send to [Natalie@nfraweb.org](mailto:Natalie@nfraweb.org) or fax to 717-657-9862

# IMPORTANT CONDITIONS



1. Written insertion orders must be submitted for all advertising and advertising changes. Requests for preferred position must arrive by closing deadline and be accompanied by the 20% premium.
2. All changes in advertising copy must be made in writing by closing deadline, or the advertiser's most recent ad of the same size will be inserted.
3. In event of late arrival of copy or ad changes, the publisher cannot guarantee insertion. If insertion order is received by closing deadline, but copy or change is delayed beyond the deadline, the advertiser shall pay for the advertisement regardless of insertion.
4. No advertisement may be cancelled after the closing deadline.
5. If contract advertising is cancelled before contract completion, the advertiser will be billed the difference between the contracted rate and the single insertion rate.
6. Additional printer services are not included in advertising rates, and the advertiser will be billed separately at prevailing rates.
7. All invoices are due and payable within 30 days. Advertisements from advertisers with past-due accounts will not be published.
8. The publisher is not responsible for typesetting or printer makeup errors, nor for advertising, endorsements or use of pictures of individuals not covered by valid written consent forms. The advertiser shall indemnify and hold the publisher harmless from liability resulting from publication, including attorney fees and all other associated litigation cost of any kind.
9. The publisher reserves the right to accept or reject all advertisements, and to position advertising at the publisher's discretion.
10. The publisher reserves the right to obtain a credit report on an advertiser or advertising agency prior to printing any advertisement.
11. All disputes arising between publisher and advertiser or advertising agency not covered by these terms and conditions shall be resolved in accordance with the customs of the printing trade.

## ADVERTISER INFORMATION

COMPANY NAME \_\_\_\_\_

CONTACT NAME \_\_\_\_\_ TITLE \_\_\_\_\_

EMAIL \_\_\_\_\_ PHONE \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

Please specify the month(s) the ad(s) should run: *(Subject to availability; please check with NFRA)*

- |                                  |                                   |                                    |                                  |                                   |                                   |
|----------------------------------|-----------------------------------|------------------------------------|----------------------------------|-----------------------------------|-----------------------------------|
| <input type="checkbox"/> January | <input type="checkbox"/> February | <input type="checkbox"/> March     | <input type="checkbox"/> April   | <input type="checkbox"/> May      | <input type="checkbox"/> June     |
| <input type="checkbox"/> July    | <input type="checkbox"/> August   | <input type="checkbox"/> September | <input type="checkbox"/> October | <input type="checkbox"/> November | <input type="checkbox"/> December |

**Send completed form to [Natalie@nfraweb.org](mailto:Natalie@nfraweb.org) or fax to 717-657-9862**

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