NFRA Convention

FROZEN & REFRIGERATED FOODS

2019 GOLDEN PENGUIN AWARDS

HONORING THE BEST MARKETING & MERCHANDISING EFFORTS IN SUPPORT OF NFRA'S NATIONAL RETAIL PROMOTIONS

NFRA Convention

FROZEN & REFRIGERATED FOODS

2019 GOLDEN PENGUIN AWARDS

LUNCHEON SPONSORED BY: INNOVASIAN

NFRA Convention

FROZEN & REFRIGERATED FOODS

2019 GOLDEN PENGUIN AWARD WINNERS

March FROZEN FOOD Month

COMMUNITY INVOLVEMENT

ACME Markets • Philadelphia, PA

COMMUNITY INVOLVEMENT

Cincinnati Zoo & Botanical Garden

A.D.O.P.T. Certificate

Animals Depend on People Too

Congratulations!

The Cincinnati Zoo & Botanical Garden hereby certifies

[Your Name Here]

to be an official A.D.O.P.T. parent for one year of the

"Pierogi"

and the rest of the Little Blue Penguin family

which provides much needed funds for the Zoo's animals and plants.

2019

Supported by:

Mrs.T's Pierogies

Carlin Group • Cincinnati, OH

COMMUNITY INVOLVEMENT

North Florida Frozen & Refrigerated Food Association • Jacksonville, FL

COMMUNITY INVOLVEMENT

CEDARBURG

Student Union to celebrate Pi Day with open house

First 314 people to get free pizza

CEDARBURG — The Student Union in Cedarburg is holding an open house Thursday to celebrate Pi Day – the international day that commemorates both the mathematical constant and the birthday of Albert Einstein. Students from Ozaukee County schools are invited to the Student Union, located at [illegible] Washington Ave. in Cedarburg, [illegible] today. Families of the students are welcome to attend and visit to learn more about TSU's mission and offers to the community.

[illegible] Pi Day, Palermo's Pizza – [illegible] owner of The Student Union [illegible] for the first 314 people who attend the Open House. The Milwaukee frozen Pizza manufacturer will bake the pizzas on its corporate food truck, which will be parked in the lot behind the TSU facility.

The Student Union offers middle and high school students a safe place to experience community and discover their place in the world. In addition to providing a relaxed and positive environment, the community center provides tutoring, events that focus on local and global issues, community service opportunities, training and seminars and more. An on-site cafe offers coffee, tea, bakery and pizza.

"The Student Union is here to serve the next generation in Ozaukee County," said Executive Director Sarah Rennicke. "We hope [illegible] families will take this

Palermo Villa, Inc. dba Palermo's Pizza • Milwaukee, WI

IN-STORE DISPLAY

Albertsons Southwest – Albertsons 1002 • Phoenix, AZ

Assisting Company: B&G Foods, Inc., Green Giant • Parsippany, NJ

IN-STORE DISPLAY

Albertsons Southwest – Safeway 2799 • Phoenix, AZ

Assisting Company: B&G Foods Inc., Green Giant • Parsippany, NJ

IN-STORE DISPLAY

Albertsons Southwest – Safeway 2821 • Phoenix, AZ

Assisting Company: B&G Foods Inc., Green Giant • Parsippany, NJ

IN-STORE DISPLAY

Chris' Food Center – Sandstone • Sandstone, MN

Assisting Company: Kemps LLC • St. Paul, MN

IN-STORE DISPLAY

ShopRite Pearl River • Pearl River, NY

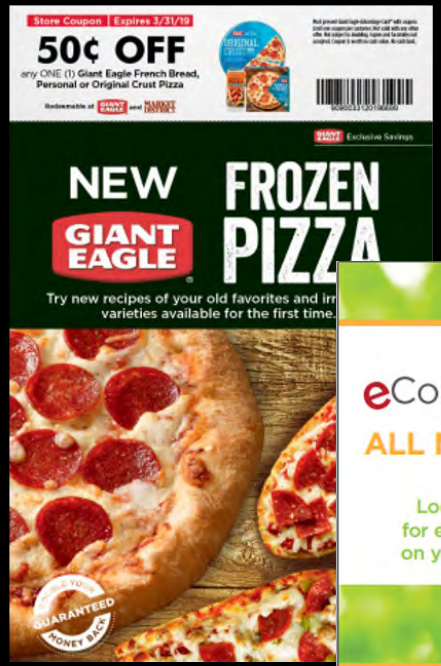
Assisting Company: Douglas Sales • Piscataway, NJ

IN-STORE DISPLAY

Woodman's Menomonee Falls • Menomonee Falls, WI

Assisting Company: Kemps LLC • Cedarburg, WI

PRIVATE BRAND CAMPAIGN



Giant Eagle • Pittsburgh, PA

OVERALL MARKETING CAMPAIGN
LOCAL ASSOCIATION

Winner of a Top Marketer Award!

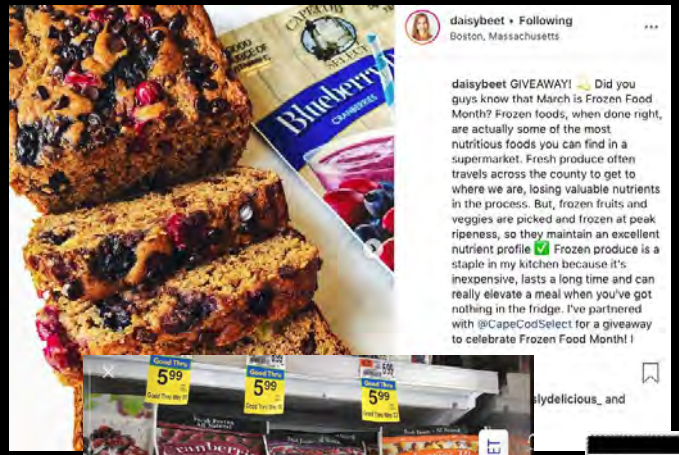
Frozen & Refrigerated Food Council of Northern California • Roseville, CA

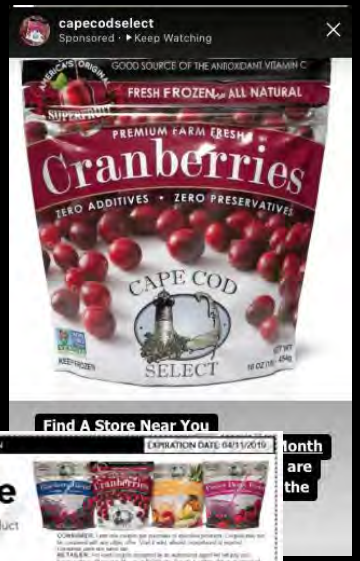
OVERALL MARKETING CAMPAIGN MANUFACTURER

Winner of a Top Marketer Award!

B&G Foods, Inc. • Parsippany, NJ

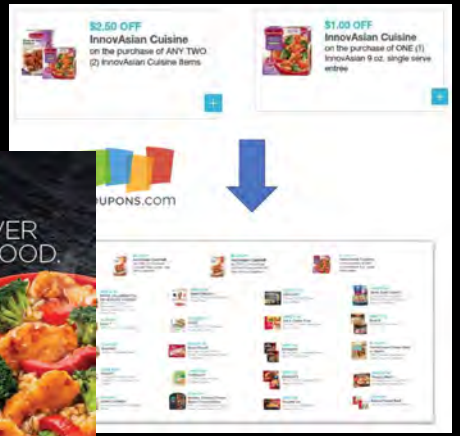
OVERALL MARKETING CAMPAIGN MANUFACTURER





Cape Cod Select LLC • Carver, MA

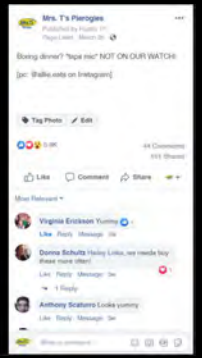
OVERALL MARKETING CAMPAIGN MANUFACTURER



InnovAsian • Tukwila, WA

OVERALL MARKETING CAMPAIGN MANUFACTURER

Winner of a Top Marketer Award!



Mrs. T's Pierogies • Shenandoah, PA

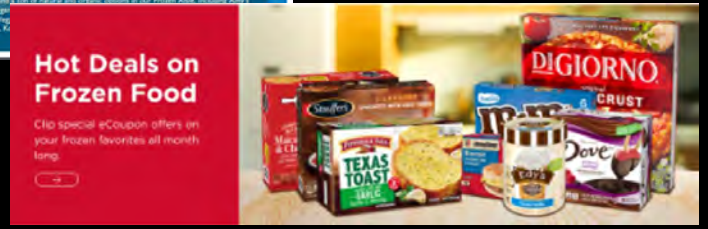
OVERALL MARKETING CAMPAIGN
RETAILER

ACME Markets • Philadelphia, PA

OVERALL MARKETING CAMPAIGN RETAILER

Albertsons Southwest Division • Phoenix, AZ

OVERALL MARKETING CAMPAIGN RETAILER



Giant Eagle • Pittsburgh, PA

OVERALL MARKETING CAMPAIGN RETAILER

Winner of a Top Marketer Award!

Harris Teeter • Matthews, NC

OVERALL MARKETING CAMPAIGN RETAILER

Kroger • Cincinnati, OH

OVERALL MARKETING CAMPAIGN
RETAILER

Safeway Eastern Division • Philadelphia, PA

OVERALL MARKETING CAMPAIGN RETAILER

Smart & Final Stores LLC • Commerce, CA

OVERALL MARKETING CAMPAIGN RETAILER

Winner of a Top Marketer Award!

Weis Markets, Inc. • Sunbury, PA

OVERALL MARKETING CAMPAIGN
SALES AGENT

Winner of a Top Marketer Award!

IMPACT Group Southwest • Phoenix, AZ

OVERALL MARKETING CAMPAIGN WHOLESALER

Winner of a Top Marketer Award!

C&S Wholesale Grocers • Robesonia, PA

SOCIAL MEDIA CAMPAIGN

ACME Markets • Philadelphia, PA

SOCIAL MEDIA CAMPAIGN

B&G Foods Inc., Green Giant • Parsippany, NJ

SOCIAL MEDIA CAMPAIGN

Price Chopper / Market 32 • Albany, NY

SOCIAL MEDIA CAMPAIGN

Smart & Final Stores LLC • Commerce, CA

NFRA Convention

FROZEN & REFRIGERATED FOODS

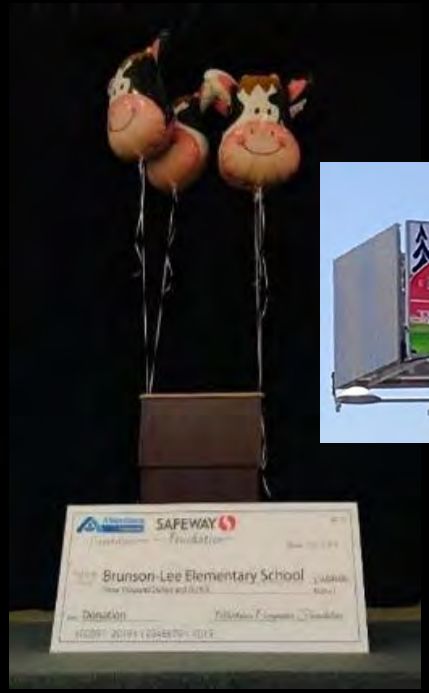
2019 GOLDEN PENGUIN AWARD WINNERS

June dairy month

COMMUNITY INVOLVEMENT

Albertsons Southwest • Phoenix, AZ

COMMUNITY INVOLVEMENT



Challenge Dairy Products • Dublin, CA

COMMUNITY INVOLVEMENT

Chris' Food Center • Sandstone, MN

IN-STORE DISPLAY

Albertsons Southwest 1002 • Phoenix, AZ

Assisting Company: Florida's Natural • Lake Wales, FL

IN-STORE DISPLAY

Albertsons Southwest – Safeway 1253 • Phoenix, AZ

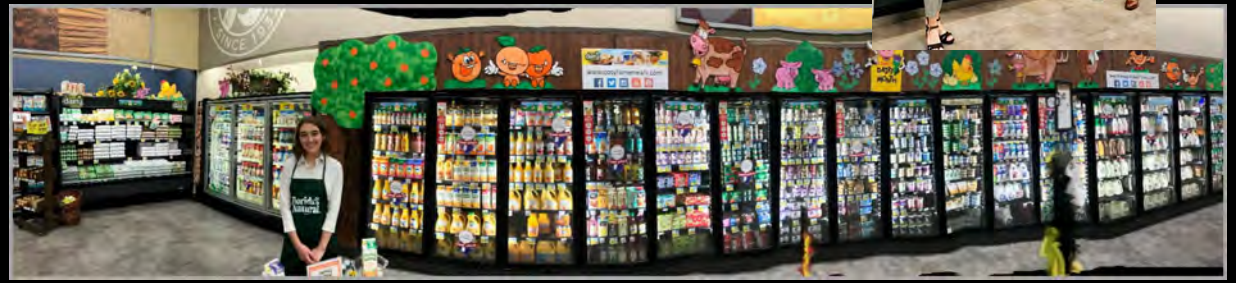
Assisting Company: Daisy Brand • Dallas, TX

IN-STORE DISPLAY

Albertsons Southwest – Safeway 2821 • Phoenix, AZ

Assisting Company: Challenge Dairy Products • Dublin, CA

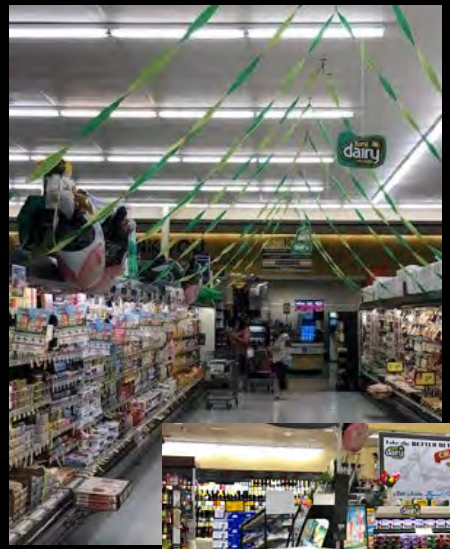
IN-STORE DISPLAY



Bashas' • Chandler, AZ

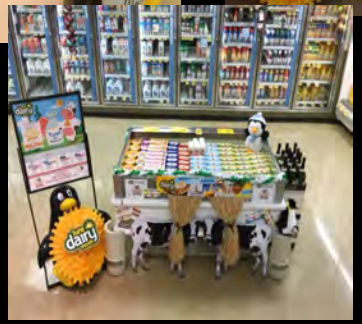
Assisting Company: IMPACT Group Southwest • Phoenix, AZ

IN-STORE DISPLAY



IMPACT Group Southwest • Phoenix, AZ

IN-STORE DISPLAY



Land O'Lakes, Inc. • Arden Hill, MN

Assisting Company: Advantage Solutions • Irvine, CA

IN-STORE DISPLAY

Olsen's Piggly Wiggly • Cedarburg, WI

Assisting Company: Kemps LLC • Cedarburg, WI

IN-STORE EVENT

Chris' Food Center • Sandstone, MN

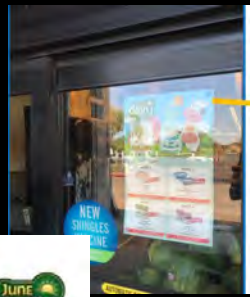
IN-STORE EVENT

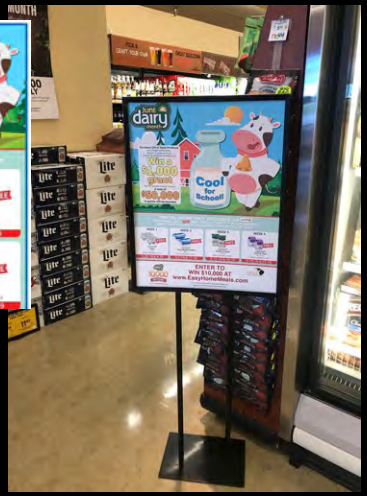
Florida's Natural Growers • Lake Wales, FL

IN-STORE EVENT

IMPACT Group Southwest • Phoenix, AZ

PRIVATE BRAND CAMPAIGN





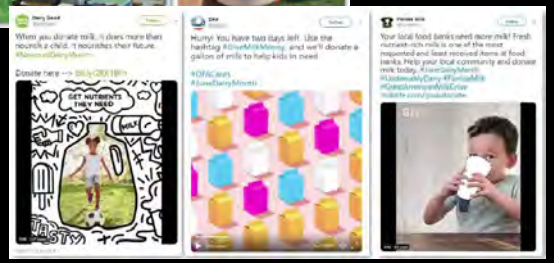
Albertsons Southwest • Phoenix, AZ

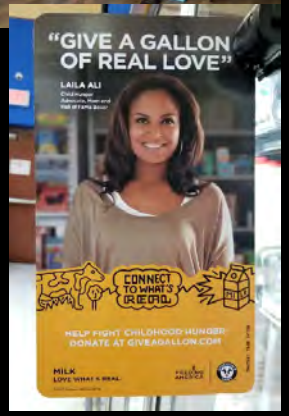
OVERALL MARKETING CAMPAIGN
ASSOCIATION

Winner of a Top Marketer Award!

Frozen & Refrigerated Food Council of Northern California • Roseville, CA

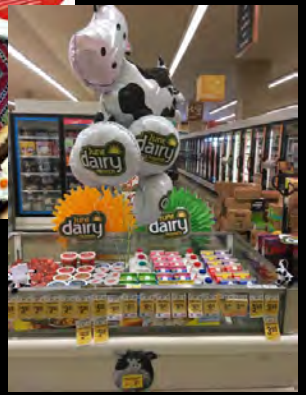
OVERALL MARKETING CAMPAIGN
ASSOCIATION

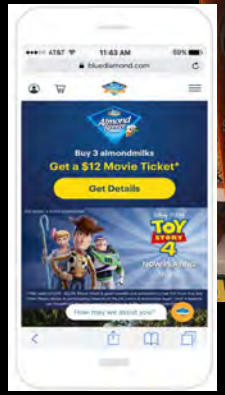


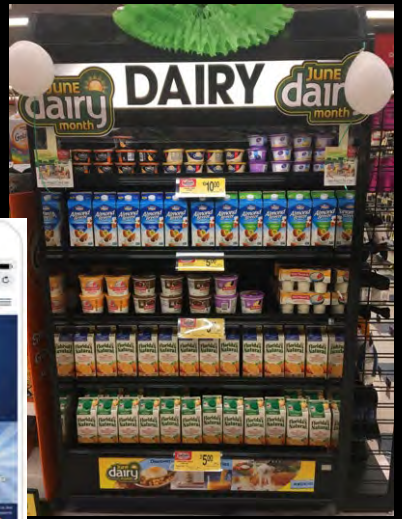


Milk Processor Education Program (MilkPEP) • Chicago, IL

OVERALL MARKETING CAMPAIGN MANUFACTURER







HP Hood • Kearny, NJ

OVERALL MARKETING CAMPAIGN MANUFACTURER

Winner of a Top Marketer Award!

Land O'Lakes, Inc. • Arden Hills, MN

OVERALL MARKETING CAMPAIGN
RETAILER

ACME Markets • Philadelphia, PA

OVERALL MARKETING CAMPAIGN RETAILER

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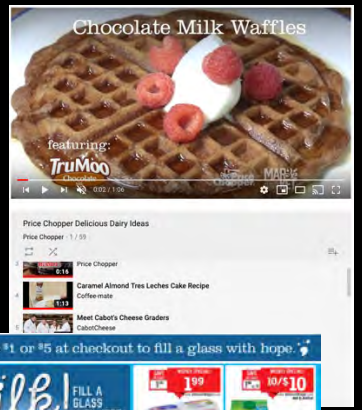
Albertsons Southwest • Phoenix, AZ

OVERALL MARKETING CAMPAIGN
RETAILER

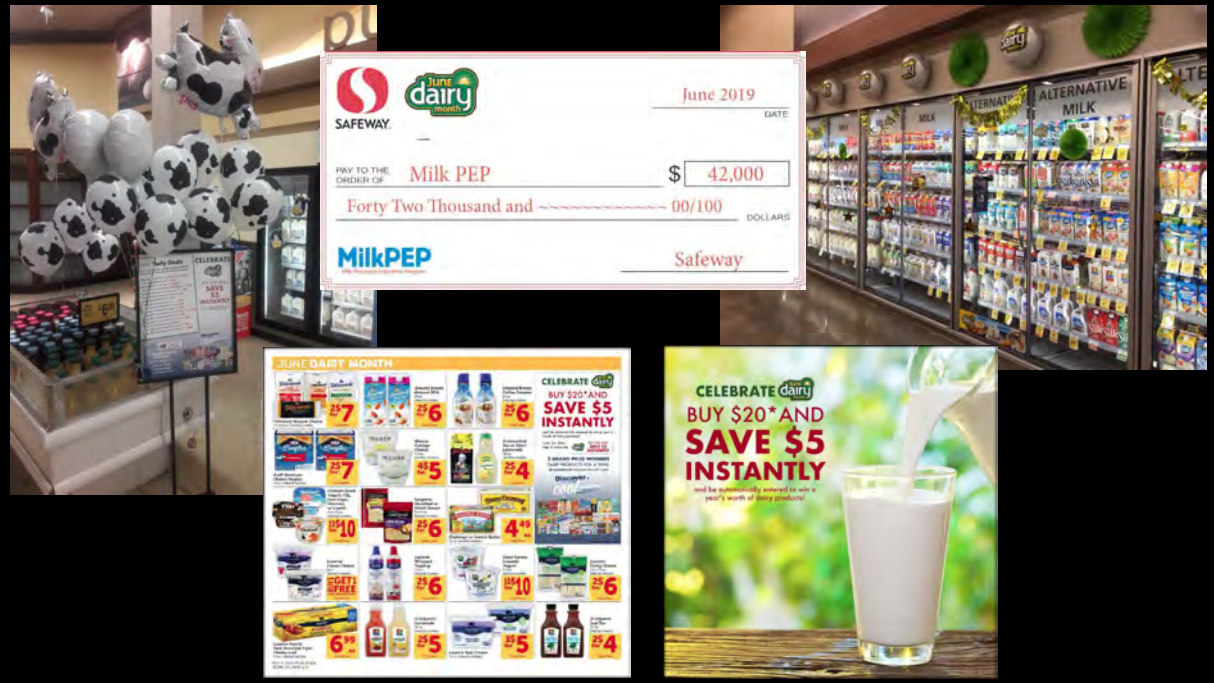
Giant Eagle • Pittsburgh, PA

OVERALL MARKETING CAMPAIGN RETAILER



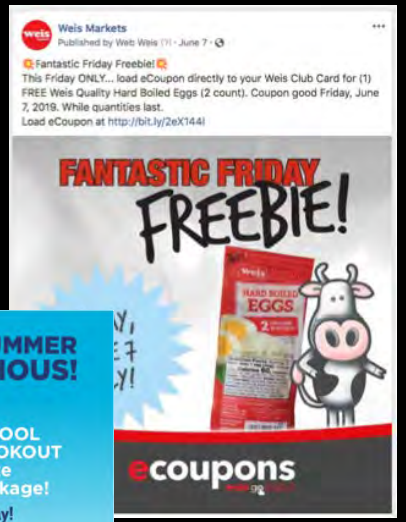
Price Chopper / Market 32 • Albany, NY

OVERALL MARKETING CAMPAIGN RETAILER



Safeway Eastern Division • Philadelphia, PA

OVERALL MARKETING CAMPAIGN RETAILER



Weis Markets • Sunbury, PA

OVERALL MARKETING CAMPAIGN
SALES AGENT

Winner of a Top Marketer Award!

IMPACT Group Southwest • Phoenix, AZ

OVERALL MARKETING CAMPAIGN
WHOLESALER

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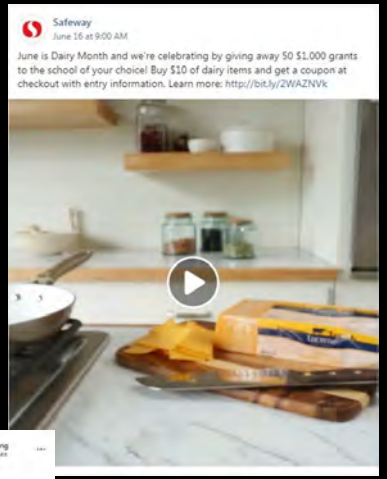
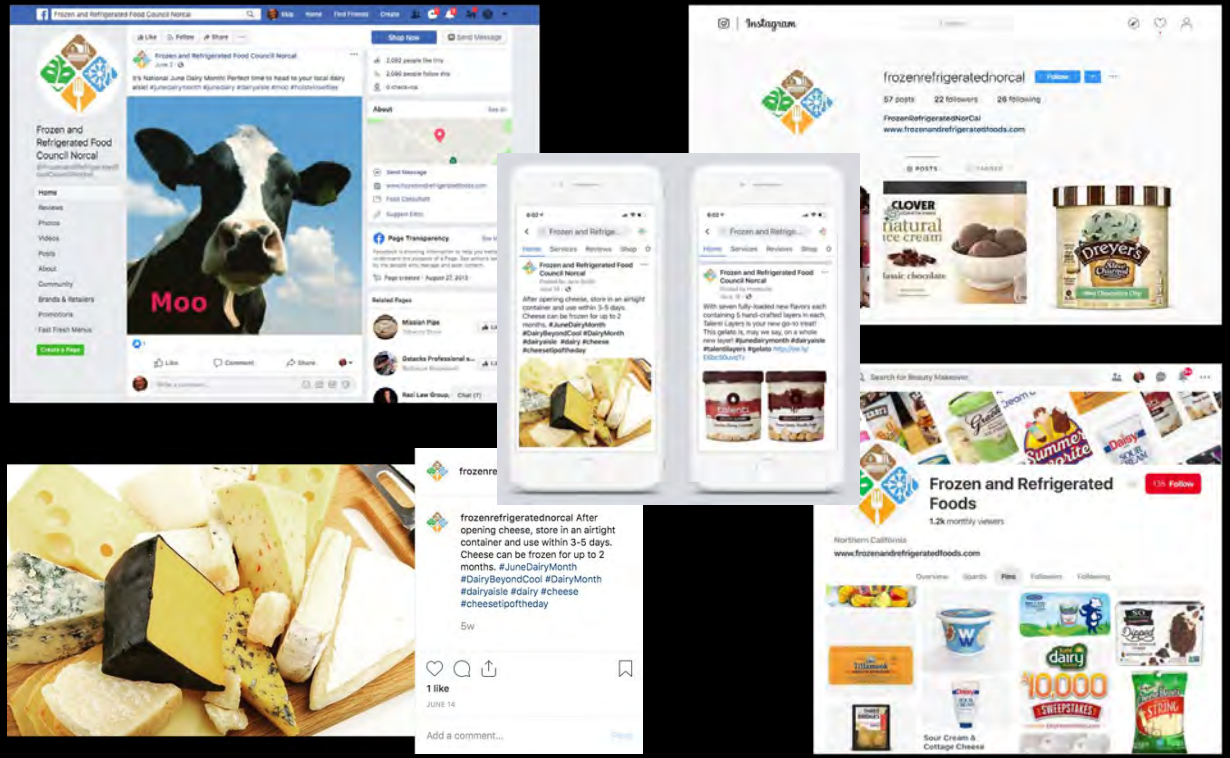
C&S Wholesale Grocers • Robesonia, PA

SOCIAL MEDIA CAMPAIGN



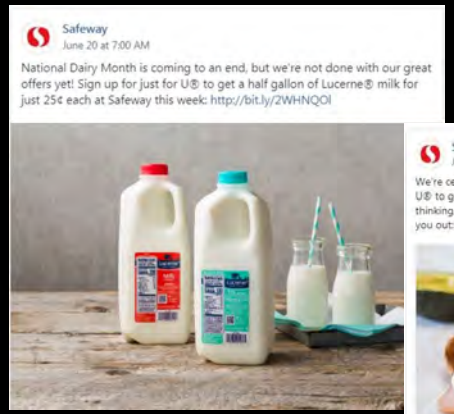
Albertsons Southwest • Phoenix, AZ

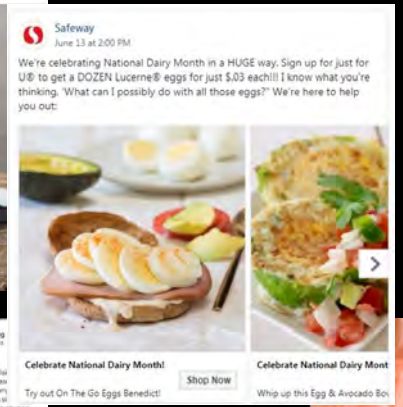
SOCIAL MEDIA CAMPAIGN



Frozen & Refrigerated Food Council of Northern, CA • Roseville, CA

SOCIAL MEDIA CAMPAIGN





IMPACT Group Southwest • Phoenix, AZ

SOCIAL MEDIA CAMPAIGN

Land O'Lakes, Inc. • Arden Hills, MN

NFRA Convention

FROZEN & REFRIGERATED FOODS

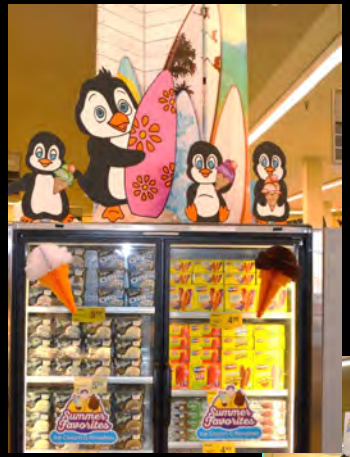
2019 GOLDEN PENGUIN AWARD WINNERS

IN-STORE DISPLAY

Albertsons Southwest 1002 • Phoenix, AZ

Assisting Company: Boardwalk Frozen Treats • Lafayette, CA

IN-STORE DISPLAY



Albertsons Southwest – Safeway 2676 • Phoenix, AZ

Assisting Company: Boardwalk Frozen Treats • Lafayette, CA

IN-STORE DISPLAY

Chris' Food Center • Sandstone, MN

Assisting Company: Kemps LLC • Cedarburg, WI

IN-STORE DISPLAY

Le Mars Hy-Vee • Le Mars, IA

Assisting Company: Wells Enterprises, Inc. • Le Mars, IA

IN-STORE DISPLAY

Mission Hy-Vee 1422 • Kansas City, MO

Assisting Company: Wells Enterprises, Inc. • Le Mars, IA

IN-STORE DISPLAY

Price Chopper 200 • Excelsior Springs, MO

Assisting Company: Wells Enterprises, Inc. • Le Mars, IA

IN-STORE DISPLAY

Safeway 3322 • Tucson, AZ

Assisting Company: Wells Enterprises, Inc. • Le Mars, IA

IN-STORE EVENT

Chris' Food Center • Sandstone, MN

COMMUNITY INVOLVEMENT

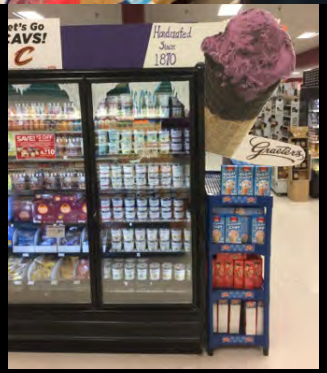
Chris' Food Center • Sandstone, MN

COMMUNITY INVOLVEMENT

North Florida Frozen & Refrigerated Food Association • Jacksonville, FL

OVERALL MARKETING CAMPAIGN MANUFACTURER

Winner of a Top Marketer Award!



Graeter's Ice Cream • Cincinnati, OH

OVERALL MARKETING CAMPAIGN RETAILER

Winner of a Top Marketer Award!

Chris' Food Center • Sandstone, MN

OVERALL MARKETING CAMPAIGN
RETAILER

Giant Eagle • Pittsburgh, PA

OVERALL MARKETING CAMPAIGN
SALES AGENT

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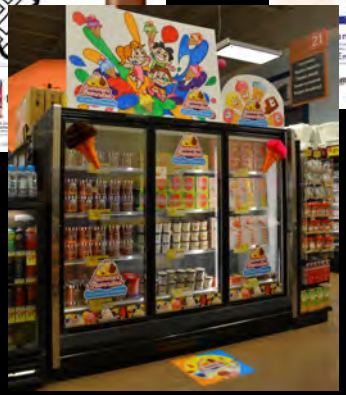

IMPACT Group Southwest • Phoenix, AZ