2019 GOLDEN PENGUIN AWARDS

HONORING THE BEST MARKETING & MERCHANDISING EFFORTS IN SUPPORT OF NFRA'S NATIONAL RETAIL PROMOTIONS
2019 GOLDEN PENGUIN AWARDS

LUNCHEON SPONSORED BY: INNOVASYAN
COMMUNITY INVOLVEMENT

ACME Markets • Philadelphia, PA
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Carlin Group • Cincinnati, OH
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North Florida Frozen & Refrigerated Food Association • Jacksonville, FL
COMMUNITY INVOLVEMENT

Happy Pi(e) Day
Celebrate with Us!

Unite & Serve

Cedarburg
Student Union to celebrate Pi Day with open house
First 314 people to get free pizza

Cedarburg — The Student Union in Cedarburg is holding an open house Thursday to celebrate Pi Day—the international day that commemorates both the mathematical constant and the birthday of Albert Einstein. The Student Union, located at 311 East Ave. in Cedarburg, is today Families of the students to attend and visit and earn more about TSU’s mission to the community. Pi Day: Palermo’s Pizza—owner of The Student Union on the first 314 people who attend the Open House. The Milwaukee frozen pizza manufacturer will have the on its corporate food truck, which will be parked in the lot behind the TSU facility. The Student Union offers middle and high school students a free place to experience and discover their place in the community. In addition to providing a relaxed positive environment, the community provides tutoring, events that focus on local and global issues, community service opportunities, training and seminars and more. An Italian food truck offers coffee, tea, bakery and pizza.

The Student Union is here to serve the next generation in Ozaukee County,” said Executive Director Sarah Remmelke. “We hope that people come and enjoy the day and learn about the services we offer.”

Palermo Villa, Inc. dba Palermo’s Pizza • Milwaukee, WI
IN-STORE DISPLAY

Albertsons Southwest – Albertsons 1002 • Phoenix, AZ
Assisting Company: B&G Foods, Inc., Green Giant • Parsippany, NJ
IN-STORE DISPLAY

Albertsons Southwest – Safeway 2799 • Phoenix, AZ
Assisting Company: B&G Foods Inc., Green Giant • Parsippany, NJ
ALBERTSONS SOUTHWEST – SAFeway 2821 • Phoenix, AZ
Assisting Company: B&G Foods Inc., Green Giant • Parsippany, NJ

IN-STORE DISPLAY

Albertsons Southwest – Safeway 2821 • Phoenix, AZ
Assisting Company: B&G Foods Inc., Green Giant • Parsippany, NJ
IN-STORE DISPLAY

Chris’ Food Center – Sandstone • Sandstone, MN
Assisting Company: Kemps LLC • St. Paul, MN
IN-STORE DISPLAY

ShopRite Pearl River • Pearl River, NY
Assisting Company: Douglas Sales • Piscataway, NJ
Woodman’s Menomonee Falls • Menomonee Falls, WI
Assisting Company: Kemps LLC • Cedarburg, WI
PRIVATE BRAND CAMPAIGN

Giant Eagle • Pittsburgh, PA
Winner of a Top Marketer Award!
OVERALL MARKETING CAMPAIGN MANUFACTURER

Winner of a Top Marketer Award!

B&G Foods, Inc. • Parsippany, NJ
OVERALL MARKETING CAMPAIGN MANUFACTURER

Mr. Food Test Kitchen Segment

An InnovAsian product was shown in the Mr. Food Test Kitchen's March Frozen Food Month TV segment, which received 5 million impressions through TV, e-newsletters, website and social media visibility.

InnovAsian • Tukwila, WA
OVERALL MARKETING CAMPAIGN MANUFACTURER

Winner of a Top Marketer Award!

Mrs. T’s Pierogies • Shenandoah, PA
OVERALL MARKETING CAMPAIGN
RETAILER

ACME Markets • Philadelphia, PA
OVERALL MARKETING CAMPAIGN RETAILER

Albertsons Southwest Division • Phoenix, AZ
OVERALL MARKETING CAMPAIGN RETAILER

Winner of a Top Marketer Award!

Harris Teeter • Matthews, NC
OVERALL MARKETING CAMPAIGN RETAILER

Kroger • Cincinnati, OH
OVERALL MARKETING CAMPAIGN RETAILER

Smart & Final Stores LLC • Commerce, CA
OVERALL MARKETING CAMPAIGN RETAILER

Winner of a Top Marketer Award!

Weis Markets, Inc. • Sunbury, PA
OVERALL MARKETING CAMPAIGN
SALES AGENT

IMPACT Group Southwest • Phoenix, AZ

Winner of a Top Marketer Award!
OVERALL MARKETING CAMPAIGN WHOLESALER

Winner of a Top Marketer Award!

C&S Wholesale Grocers • Robesonia, PA
SOCIAL MEDIA CAMPAIGN

Socially & Digitally Supported Consumer Sweepstakes

ACMEpromotion.com

All graphics were linked to this ACME micro-site where consumers were encouraged to participate!

New Record!
Over 43,000 entrants!

ACME Markets • Philadelphia, PA
SOCIAL MEDIA CAMPAIGN

B&G Foods Inc., Green Giant • Parsippany, NJ
COMMUNITY INVOLVEMENT

Albertsons Southwest • Phoenix, AZ

Grocery Delivery
Shop online and find deals, coupons and personalized offers.
albertsons.com | safeway.com
*When you spend $75 or more. Enter Promo Code SAVE20 at checkout.
COMMUNITY INVOLVEMENT

Challenge Dairy Products • Dublin, CA
COMMUNITY INVOLVEMENT

Chris’ Food Center • Sandstone, MN
IN-STORE DISPLAY

Albertsons Southwest – Safeway 1253 • Phoenix, AZ
Assisting Company: Daisy Brand • Dallas, TX
IN-STORE DISPLAY

Albertsons Southwest – Safeway 2821 • Phoenix, AZ
Assisting Company: Challenge Dairy Products • Dublin, CA
IN-STORE DISPLAY

Bashas’ • Chandler, AZ
Assisting Company: IMPACT Group Southwest • Phoenix, AZ
IN-STORE DISPLAY

Land O’Lakes, Inc. • Arden Hill, MN
Assisting Company: Advantage Solutions • Irvine, CA
Olsen’s Piggly Wiggly • Cedarburg, WI
Assisting Company: Kemps LLC • Cedarburg, WI
IN-STORE EVENT

Chris’ Food Center • Sandstone, MN
IN-STORE EVENT

Florida’s Natural Growers • Lake Wales, FL
IN-STORE EVENT

IMPACT Group Southwest • Phoenix, AZ
PRIVATE BRAND CAMPAIGN

Albertsons Southwest • Phoenix, AZ
OVERALL MARKETING CAMPAIGN
ASSOCIATION

Winner of a Top Marketer Award!

Frozen & Refrigerated Food Council of Northern California • Roseville, CA
OVERALL MARKETING CAMPAIGN ASSOCIATION

Milk Processor Education Program (MilkPEP) • Chicago, IL
OVERALL MARKETING CAMPAIGN MANUFACTURER

HP Hood • Kearny, NJ
OVERALL MARKETING CAMPAIGN
MANUFACTURER

Winner of a Top Marketer Award!

Land O’Lakes, Inc. • Arden Hills, MN
OVERALL MARKETING CAMPAIGN RETAILER

ACME Markets • Philadelphia, PA
OVERALL MARKETING CAMPAIGN RETAILER

Albertsons Southwest • Phoenix, AZ
OVERALL MARKETING CAMPAIGN RETAILER

Giant Eagle • Pittsburgh, PA
OVERALL MARKETING CAMPAIGN
RETAILER

Price Chopper / Market 32 • Albany, NY
OVERALL MARKETING CAMPAIGN RETAILER

Safeway Eastern Division • Philadelphia, PA
OVERALL MARKETING CAMPAIGN RETAILER

Weis Markets • Sunbury, PA
OVERALL MARKETING CAMPAIGN
SALES AGENT

Winner of a Top Marketer Award!

IMPACT Group Southwest • Phoenix, AZ
SOCIAL MEDIA CAMPAIGN

Frozen & Refrigerated Food Council of Northern, CA • Roseville, CA
2019 GOLDEN PENGUIN AWARD WINNERS
IN-STORE DISPLAY

Albertsons Southwest 1002 • Phoenix, AZ
Assisting Company: Boardwalk Frozen Treats • Lafayette, CA
Albertsons Southwest – Safeway 2676 • Phoenix, AZ
Assisting Company: Boardwalk Frozen Treats • Lafayette, CA
IN-STORE DISPLAY

Chris’ Food Center • Sandstone, MN
Assisting Company: Kemps LLC • Cedarburg, WI
IN-STORE DISPLAY

Le Mars Hy-Vee • Le Mars, IA
Assisting Company: Wells Enterprises, Inc. • Le Mars, IA
IN-STORE DISPLAY

Mission Hy-Vee 1422 • Kansas City, MO
Assisting Company: Wells Enterprises, Inc. • Le Mars, IA
IN-STORE DISPLAY

Price Chopper 200 • Excelsior Springs, MO
Assisting Company: Wells Enterprises, Inc. • Le Mars, IA
IN-STORE EVENT

Chris’ Rib Fest
Thursday, July 18th starting at 11am while supplies last.
Served Hot off the grill!
Dine in or take home.
Full Rack $9.99

Mon - Tues - Wed
Kid’s Week at Chris’

Mon, July 15th
Animals from Mn Wildlife Connection
Wish for Hugs for Happy Holidays at the store

Tue, July 16th
Inflatables from Rent-It
Rentals and rooter float clinics
Host your own party bounce house or float

Wed, July 17th
Pine County Dairy
Association here with cows, gyermats, butter,
Marine and Ice Cream cones

Chris’ Food Center • Sandstone, MN
COMMUNITY INVOLVEMENT

North Florida Frozen & Refrigerated Food Association • Jacksonville, FL
OVERALL MARKETING CAMPAIGN MANUFACTURER

Winner of a Top Marketer Award!

Graeter’s Ice Cream • Cincinnati, OH
Chris’ Food Center • Sandstone, MN
OVERALL MARKETING CAMPAIGN RETAILER

Giant Eagle • Pittsburgh, PA
OVERALL MARKETING CAMPAIGN
SALES AGENT

IMPACT Group Southwest • Phoenix, AZ