

# 2019 DIGITAL ADVERTISING OPPORTUNITIES



## EVENT WEBSITES

### NFRA Executive Conference Website (live from now until May 2019)

\$200 Interior Page (288 px x 300 px)

Choose page (subject to availability):  Registration  Attending  Speakers  Sponsorships  Golf/Fishing  Hotel Info

### NFRA Convention Website

Homepage (288 px x 300 px)

Interior Page (288 px x 300 px)

NFRAConvention.org

NFRA Member		Non-Member	
<input type="checkbox"/>	1x \$325	<input type="checkbox"/>	1x \$650
<input type="checkbox"/>	3x \$275/mo	<input type="checkbox"/>	3x \$550/mo
<input type="checkbox"/>	6x \$225/mo	<input type="checkbox"/>	6x \$450/mo

NFRA Member		Non-Member	
<input type="checkbox"/>	1x \$200	<input type="checkbox"/>	1x \$400
<input type="checkbox"/>	3x \$175/mo	<input type="checkbox"/>	3x \$350/mo
<input type="checkbox"/>	6x \$150/mo	<input type="checkbox"/>	6x \$300/mo

Please specify month(s) the ad(s) should run (subject to availability; please check with NFRA):

January  February  March  April  May  June  July  August  
 September  October  November  December

## OTHER WEBSITES & NEWSLETTER

### Industry Insider e-Newsletter

2 1/2" (160 px x 240 px)

5" (160 px x 480 px)

NFRA Member		Non-Member	
<input type="checkbox"/>	1x \$200	<input type="checkbox"/>	1x \$400
<input type="checkbox"/>	3x \$175/mo	<input type="checkbox"/>	3x \$350/mo
<input type="checkbox"/>	6x \$150/mo	<input type="checkbox"/>	6x \$300/mo

NFRA Member		Non-Member	
<input type="checkbox"/>	1x \$450	<input type="checkbox"/>	1x \$900
<input type="checkbox"/>	3x \$400/mo	<input type="checkbox"/>	3x \$800/mo
<input type="checkbox"/>	6x \$300/mo	<input type="checkbox"/>	6x \$600/mo

Please specify month(s) the ad(s) should run (subject to availability; please check with NFRA):

January  February  March  April  May  June  July  August  
 September  October  November  December

### Easy Home Meals Consumer Website

EasyHomeMeals.com

Multiple pages (350 px x 400 px)

Please specify month(s) the ad(s) should run (subject to availability; please check with NFRA):

NFRA Member		Non-Member	
<input type="checkbox"/>	1x \$600	<input type="checkbox"/>	1x \$1,200
<input type="checkbox"/>	3x \$550/mo	<input type="checkbox"/>	3x \$1,100/mo
<input type="checkbox"/>	6x \$500/mo	<input type="checkbox"/>	6x \$1,000/mo

January  February  March  
 April  May  June  
 July  August  September  
 October  November  December

### NFRA Association Website

NFRAweb.org

Homepage (288 px x 300 px)

Interior Page (288 px x 300 px)

NFRA Member		Non-Member	
<input type="checkbox"/>	1x \$325	<input type="checkbox"/>	1x \$650
<input type="checkbox"/>	3x \$275/mo	<input type="checkbox"/>	3x \$550/mo
<input type="checkbox"/>	6x \$225/mo	<input type="checkbox"/>	6x \$450/mo

NFRA Member		Non-Member	
<input type="checkbox"/>	1x \$200	<input type="checkbox"/>	1x \$400
<input type="checkbox"/>	3x \$175/mo	<input type="checkbox"/>	3x \$350/mo
<input type="checkbox"/>	6x \$150/mo	<input type="checkbox"/>	6x \$300/mo

Please specify month(s) the ad(s) should run (subject to availability; please check with NFRA):

January  February  March  April  May  June  July  August  
 September  October  November  December

**Please complete reverse side and send to [Natalie@nfraweb.org](mailto:Natalie@nfraweb.org) or fax to 717-657-9862**



## IMPORTANT CONDITIONS

1. Written insertion orders must be submitted for all advertising and advertising changes. Requests for preferred position must arrive by closing deadline and be accompanied by the 20% premium.
2. All changes in advertising copy must be made in writing by closing deadline, or the advertiser's most recent ad of the same size will be inserted.
3. In event of late arrival of copy or ad changes, the publisher cannot guarantee insertion. If insertion order is received by closing deadline, but copy or change is delayed beyond the deadline, the advertiser shall pay for the advertisement regardless of insertion.
4. No advertisement may be cancelled after the closing deadline.
5. If contract advertising is cancelled before contract completion, the advertiser will be billed the difference between the contracted rate and the single insertion rate.
6. Additional printer services are not included in advertising rates, and the advertiser will be billed separately at prevailing rates.
7. All invoices are due and payable within 30 days. Advertisements from advertisers with past-due accounts will not be published.
8. The publisher is not responsible for typesetting or printer makeup errors, nor for advertising, endorsements or use of pictures of individuals not covered by valid written consent forms. The advertiser shall indemnify and hold the publisher harmless from liability resulting from publication, including attorney fees and all other associated litigation cost of any kind.
9. The publisher reserves the right to accept or reject all advertisements, and to position advertising at the publisher's discretion.
10. The publisher reserves the right to obtain a credit report on an advertiser or advertising agency prior to printing any advertisement.
11. All disputes arising between publisher and advertiser or advertising agency not covered by these terms and conditions shall be resolved in accordance with the customs of the printing trade.

## ADVERTISER INFORMATION

COMPANY NAME \_\_\_\_\_

CONTACT NAME \_\_\_\_\_ TITLE \_\_\_\_\_

EMAIL \_\_\_\_\_ PHONE \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

**Please send completed form to [Natalie@nfraweb.org](mailto:Natalie@nfraweb.org) or fax to 717-657-9862**

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