

NFRA's First Penguin Next Generation Leadership Program Application

Opens December 2025 | Deadline: January 10, 2025



Program fee is subsidized by NFRA and is inclusive of the following:

- 1.5 day moderated in-person education-intensive workshop, April 6-7, Tempe, AZ
- Reception Sunday evening, April 6, Tempe, AZ
- Guided store tour visits April 7, Tempe, AZ
- Complimentary attendance at the 2025 NFRA Executive Conference, April 7-9, Tempe, AZ
- NFRA-developed leadership program toolkit/materials
- Group project work and touchpoints throughout 2025
- Complimentary attendance to the 2025 NFRA Convention, October 18-21, Orlando, FL
- Group presentation at the 2025 NFRA Convention
- Awards/recognition at the 2025 NFRA Convention

***Note: travel, lodging and expenses are not covered by NFRA and must be paid by individual or organization.**

Basic Information

Full Name _____

Job Title _____

Company and Member Type (e.g., CPG, Retailer, Sales Agent) _____

Years of Experience in the Frozen & Dairy Industry _____

Email _____ Phone Number _____

Professional Background & Achievements

1. Describe Your Current Role & Key Responsibilities _____

2. Describe Any Key Achievements in Your Current Role _____

3. What Skills Have You Already Developed Related to Leadership or Management? _____

4. What Do You See as the Biggest Challenge Facing the Frozen & Dairy Industry Today? _____

Program-Specific Interest

1. What Are Your Goals for Participating in the Next Generation Leadership Program? _____

2. What Skills or Knowledge Do You Hope to Gain Specific to Frozen & Dairy? _____

3. Describe an Example of How You've Managed a Challenge in Areas Like Supply Chain, Workforce Management, or Retail Economics. _____

4. Identify Program Topics That Would be Most Relevant to You (e.g., Retailer Economics, Supply Chain Challenges, Generational Workforce Management) _____

Leadership Potential & Vision

1. Where Do You See Yourself in the Next 5 Years in This Industry? _____

2. What Do You Think Are Essential Qualities for Leaders in the Frozen & Dairy Sector? _____

3. Describe a Time When You Inspired or Led a Team Toward a Common Goal _____

Commitment & Availability

1. Are You Willing and Able to Commit to the Program's Requirements (e.g., time commitments, travel, attendance)? _____

2. Is Your Employer Willing to Cover Travel Expenses? _____

Optional

1. Please Provide Any Additional Information You'd Like Us to Consider (e.g., honors, community involvement, industry contributions). _____

2. Please identify an area of opportunity or challenge at your organization that you feel would lend itself to group case-study project work. _____
