

2025 PR Campaign Commitment Form



Funding Level for Frozen Food Consumer PR Campaign

MANUFACTURER

Manufacturer's financial commitment is based on annual frozen food sales volume per the schedule on the right. Sales volume should include all subsidiaries and divisions.

SPONSORSHIP LEVELS

Platinum Sponsor	\$176 Million & over	\$25,000
Gold Sponsor	\$91 - \$175 Million	\$15,000
Silver Sponsor	\$46 - \$90 Million	\$5,000
Bronze Sponsor	\$0 - \$45 Million	\$2,500

RETAILER

Retailer sponsorship levels are based on total store sales. *Retailers will receive credit for one half their contribution towards the purchase of POS materials.

SPONSORSHIP LEVELS

Under \$5 Billion	\$1,000
\$5 - \$10 Billion	\$2,500
Over \$10 Billion	\$5,000

SALES AGENT

Sales agent's financial commitment is based on total company frozen food commission.

SPONSORSHIP LEVELS

Under \$1 Million	\$1,000
\$1 - \$10 Million	\$2,500
Over \$10 Million	\$5,000

DISTRIBUTOR \$500

LOCAL ASSOCIATION \$100

LOGISTICS PROVIDER \$500

SUPPLIER \$500

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Real Food. *frozen.*



2025 Financial Pledge

Contact person _____

Title _____

Company _____

Street Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Brand(s) to be recognized _____

*Sponsor understands and agrees that it will receive all of the benefits on the PR Campaign Sponsor Benefits list at the contribution level selected. If you elect to opt **OUT** of any listed benefits, please indicate below:

We support NFRA's Frozen Consumer PR Campaign by pledging our financial support in the amount of \$ _____

Check enclosed (make checks payable to NFRA) Please invoice

Charge my: Visa Mastercard American Express Discover

**If paying by credit card, a 3% processing fee will be added to the amount.*

Card # _____ Expiration date _____

Name on card _____ CVV _____

Signature _____ Billing zip code _____