

2025 PR Campaign Commitment Form

Dairy... *and Beyond*



Funding Levels for Refrigerated Food Consumer PR Campaign

Manufacturer's financial commitment is based on annual refrigerated food sales volume per the schedule on the right. Sales volume should include all subsidiaries and divisions.

Platinum Sponsor	\$176 million & over	\$20,000
Gold Sponsor	\$91 - \$175 million	\$10,000
Silver Sponsor	\$46 - \$90 million	\$5,000
Bronze Sponsor	\$0 - \$45 million	\$2,500

Contact person _____

Title _____

Company _____

Street Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Brand(s) to be recognized _____

*Sponsor understands and agrees that it will receive all of the benefits on the PR Campaign Sponsor Benefits list at the contribution level selected. If you elect to opt **OUT** of any listed benefits, please indicate below:

We support NFRA's Refrigerated Consumer PR Campaign by pledging our financial support in the amount of \$ _____

Check enclosed (make checks payable to NFRA) Please invoice

Charge my: Visa Mastercard American Express Discover

**If paying by credit card, a 3% processing fee will be added to the amount.*

Card # _____ Expiration date _____

Name on card _____ CVV _____

Signature _____ Billing zip code _____