



2024 GOLD WINNERS

COMMUNITY INVOLVEMENT

Chris' Food Center
Houchens Food Group
North Florida Frozen Refrigerated Food Association

IN-STORE DISPLAY

Chris' Food Center
Kemps LLC
Shoprite Flemington
Douglas Sales
Houchens Food Group - IGA Store #10
Schraad Sales & Marketing
Houchens Food Group - IGA Store #49
Schraad Sales & Marketing
Houchens Food Group - IGA Store #450
Schraad Sales & Marketing

IN-STORE EVENT

Shoprite Flemington
Shoprite Morristown
Wakefern

PRIVATE BRAND CAMPAIGN

Associated Wholesale Grocers
Weis Markets

SOCIAL MEDIA CAMPAIGN

Albertsons
MDI
Skogen's Festival Foods

OVERALL MARKETING CAMPAIGN Local Association

Frozen & Refrigerated Food Council of
Northern California

OVERALL MARKETING CAMPAIGN Manufacturer

Mrs. T's Pierogies
Sun Butter
Tru Fru

OVERALL MARKETING CAMPAIGN Retailer

Alpha 1 Marketing/CTown/Bravo
Brookshire Grocery Company
Food City
Rouses Markets
The Save Mart Companies

OVERALL MARKETING CAMPAIGN Sales Agent

JOH

OVERALL MARKETING CAMPAIGN Wholesaler

C&S Wholesale
UNFI Central Region

RETAIL DIETITIAN WELLNESS PROGRAM

Rouses Markets



2024 SILVER WINNERS

COMMUNITY INVOLVEMENT

JOH

IN-STORE DISPLAY

Houchens Food Group - IGA Store #38
Schraad Sales & Marketing

Houchens Food Group - IGA Store #461
Schraad Sales & Marketing

Houchens Food Group - Price Less IGA
Store #434
Schraad Sales & Marketing

Houchens Food Group - Price Less IGA
Store #490
Schraad Sales & Marketing

Houchens Food Group - Price Less IGA
Store #590
Schraad Sales & Marketing

IN-STORE EVENT

Kings Boonton

OVERALL MARKETING CAMPAIGN Manufacturer

InnovAsian

Rosina Food Products

OVERALL MARKETING CAMPAIGN Retailer

Albertsons

Albertsons Intermountain Division
HS&R Sales and Marketing

Babbs Supermarket

Chris' Food Center

OVERALL MARKETING CAMPAIGN Sales Agent

Douglas Sales

RDD Associates

Schraad Sales and Marketing

OVERALL MARKETING CAMPAIGN Wholesaler

Associated Foods Inc.

SOCIAL MEDIA CAMPAIGN

Alpha 1 Marketing/CTown/Bravo

Douglas Sales

Frozen & Refrigerated Food Council of
Northern California

Houchens Food Group

InnovAsian

JOH