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**Social Media Content for 2023 Summer Favorites Ice Cream & Novelties**

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**Hashtags to use during the June Dairy Month promotion:**

* #NationalIceCreamMonth
* #IceCreamMonth
* #IceCream
* #SummerFavorites

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Description automatically generated**Ice Cream For a Year Coupon Giveaway:**

* How would you like to win FREE ice cream for a year? Enter the Ice Cream For a Year Coupon Giveaway from @EasyHomeMeals! Enter today: <https://bit.ly/3nRNxmV> #IceCreamMonth
* Enter the @EasyHomeMeals Ice Cream For a Year Coupon Giveaway for a chance to win FREE ice cream and novelties for a year! <https://bit.ly/3nRNxmV> #IceCreamMonth
* Celebrate your love for #icecream and novelties— enter to win the Ice Cream For a Year Coupon Giveaway from @EasyHomeMeals! <https://bit.ly/3nRNxmV> #IceCreamMonth
* LAST CHANCE to enter to win the Ice Cream For a Year Coupon Giveaway from @EasyHomeMeals! <https://bit.ly/3nRNxmV> #IceCreamMonth #giveaway

**Video Posts:**

* Looking for an easy dessert? Grab your ice cream and whip up this 3 ingredient Crème Brûlée! <https://bit.ly/42GsRgn> #IceCreamMonth
* Don’t leave hot chocolate in the winter! This Peppermint Hot Chocolate Milkshake can be enjoyed all year-round. <https://bit.ly/3nDlB6t> #IceCreamMonth
* Dessert is in full bloom! Skip the flowers and serve this gorgeous ice cream bouquet. <https://bit.ly/3VQ5BKE> #IceCreamMonth
* Say goodbye to freezer-burned ice cream! Watch this video to learn how to properly store your ice cream and keep it fresh for longer. <https://bit.ly/3LGxFeQ> #IceCreamMonth
* Looking for a refreshing and light dessert option? This Strawberry Tart Frozen Yogurt recipe by @chefjamiegwen uses a few simple ingredients to whip up a treat that’s perfect for any occasion. [https://bit.ly/3nLgxNf](https://bit.ly/3nLgxNf%20) #IceCreamMonth
* Take your taste buds on a camping trip with these S’mores Ice Cream Balls. No campfire needed – just grab a spoon and get ready to melt! <https://bit.ly/3nO9CD6> #IceCreamMonth

**Recipe Posts:**

* Cool down with this simple and delicious Not Fried “Fried” Ice Cream from @EasyHomeMeals. <https://bit.ly/3J866K4> #IceCreamMonth
* Dairy-free lovers rejoice! Celebrate #IceCreamMonth with this rich and flavorful Oat Milk Ice Cream from @EasyHomeMeals. <https://bit.ly/3gvVZAE> #IceCreamMonth
* Milkshakes just got a whole lot bigger. This Monstrous Milkshake Madness recipe from @EasyHomeMeals will cure even the most intense sweet tooth. [https://bit.ly/2Lsb9K0](https://bit.ly/2Lsb9K0%20%20)  #IceCreamMonth
* Indulge in the ultimate ice cream experience with a Twix Ice Cream Bar Cake from @EasyHomeMeals. With a layer of creamy vanilla ice cream, gooey caramel, and chocolatey Twix Ice Cream bars, this dessert will leave you wanting more. <https://bit.ly/3crxeHE> #IceCreamMonth
* Upgrade your classic ice cream sandwich with a chocolate dip! These Chocolate Dipped Ice Cream Sandwiches are the perfect treat for all sweets lovers. <https://bit.ly/2w1Rwz0> #IceCreamMonth

**Additional/Tip Posts:**

* To keep your frozen foods in perfect condition, put the temperature in your freezer at 0 degrees Fahrenheit or below. #IceCreamMonth
* Did you know the average American eats 48 pints of ice cream per year? That is more than any other country! #IceCreamMonth
* Next time you grab a popsicle out of the freezer, you’ll know who to thank. The popsicle was invented by accident in 1905 by an 11-year-old named Frank Epperson. #IceCreamMonth
* Eating ice cream should be painless! Save the brain freeze by pressing your tongue to the roof of your mouth or drinking a glass of warm water. #NationalIceCreamMonth
* You should always keep your freezer at 0 degrees F to ensure your #icecream, #novelties and other frozen #treats taste their best! #IceCreamMonth #summerfavorites #tips
* Pack all #icecream and frozen #treats together in a reusable freezer bag to help maintain their cold temperature on the way home from the grocery store! #IceCreamMonth #tips
* **June 20th:** Today is #NationalIceCreamSodaDay! The #icecream soda was invented in Philadelphia in 1874 by Robert McCay Green, who ran a soda fountain at the Franklin Institute's semicentennial celebration. #IceCreamSodaDay
* **July 23rd:** Happy #NationalVanillaIceCreamDay! Sit back and enjoy a bowl of classic #vanillaicecream. #VanillaIceCreamDay #icecream
* **July 25th:** #NationalHotFudgeSundaeDay is every excuse you need to indulge in a #hotfudgesundae! #HotFudgeSundaeDay #icecream