

Click each asset below for a link to download, save, and use in your communications!

January

THEMES:

Rethink the dairy & frozen aisles • Restock your fridge and freezer
Refresh your routine • Reimagine meal solutions



REDISCOVER
DAIRY & FROZEN

#REIMAGINE

February

THEMES:

Heart Health Month • Snack Food Month • Super Bowl



Five Best Foods for the Air Fryer Video



Southwest Party Dip Video



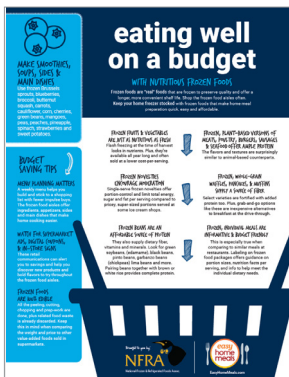
Sheet Pan Veggie Roast Recipe

March



THEMES:

Frozen Food Month • Savor the Taste of real food...just frozen
National Nutrition Month • March Madness



Eating Well on a Budget with Frozen Foods Infographic



Six Reasons to Love Frozen Veggies Video



March 12, 2022

Celebrating Global Flavors with Frozen Foods

Celebrating Global Flavors with Frozen Foods Blog Post



The Story of Frozen Food: From Farm to Table Infographic

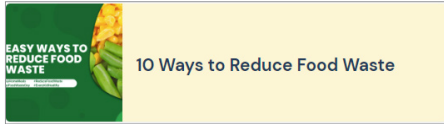
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April

THEMES: Spring Cleaning • Earth Day (April 22) • Stop Food Waste Day (April 28)



Frozen Food Storage Tips Infographic



10 Ways to Reduce Food Waste Blog Post



Deconstructed Tempura Shrimp Sushi Roll Recipe



Refrigerator Cleaning 101

May

THEMES: Spring Celebrations • National Barbeque Month • Egg Month



Crispy Egg Wrap Recipe



Pesto Tortellini & Spring Vegetable Soup Recipe



Eggs & Egg Alternatives in the Dairy Aisle Infographic



Can I Freeze Eggs Video

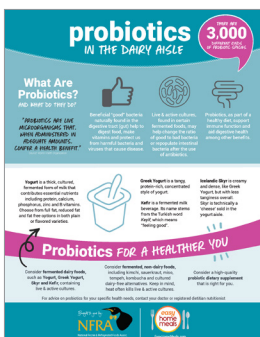


Meal Ideas from Freezer to Grill Video

June



THEMES: June Dairy Month • Discover the Cool Possibilities



Probiotics in the Dairy Aisle Infographic



Berries & Granola Yogurt Bark Recipe



Ham & Cheese Breakfast Pockets Video



Say Cheese, Please Please Infographic

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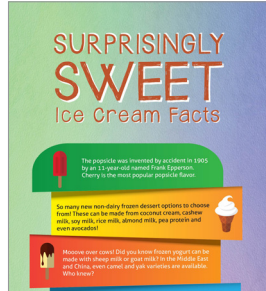
July



THEMES: Ice Cream & Novelties Month • National Ice Cream Day (July 16)



How to Prevent Freezer Burned Ice Cream Video



Surprisingly Sweet Ice Cream Facts Infographic



Summer Blueberry Mousse Recipe



Homemade Strawberry Tart Frozen Yogurt Recipe

August

THEMES: Back to School • Family Fun Month • National Peach Month



Understanding Dairy Milk & Plant-Based Beverages Infographic



After School Meatball Cups Recipe



How to Time Dinner Video



Frozen Meal Solutions + A Smoothie for Back to School Blog Post

September

THEMES: National Family Meals Month • National Potato Month



Creamy Mushroom & Pea Risotto with Parmesan Recipe



10-Minute Asian Chicken Skillet Recipe



Family Meals Start in the Frozen & Refrigerated Food Aisles Infographic



Get Kids into the Kitchen for Family Meals Blog Post

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October

THEMES:

Kid-Friendly Foods • Halloween • Fall Flavors



Chicken Tortilla Soup Recipe



Eating Well on a Budget with Nutritious Dairy Aisle Foods Infographic



How to Convert Recipes to Air Frying Video



Hashbrown Casserole Recipe

November

THEMES:

Holiday Cooking Shortcuts • Thanksgiving



Holiday Morning Breakfast Bake Recipe



Green Beans with Caramelized Shallots & Toasted Almonds Recipe



Reduce Food Waste with Frozen Foods Infographic



How to Make Holiday Cooking Stress Free Video

December

THEMES:

Holiday Entertaining • Root Vegetables & Exotic Fruits Month



Holiday Entertaining Ideas Infographic



Smoked Salmon Bites Recipe



Christmas Tree Veggie Platter & Dip Recipe



Festive Spinach & Red Bell Pepper Dip Recipe