



# Congratulations

## 2023 GOLD WINNERS



### COMMUNITY INVOLVEMENT

Chris' Food Center

North Florida Frozen Refrigerated Foods Association

Weis Markets

### IN-STORE DISPLAY

ACME Market #295 • Seaside Heights, NJ  
Assisted by Marketing by TKE

Houchens Food Group - IGA Store #450  
Jasper, IN  
Assisted by Schraad Sales & Marketing

Houchens Food Group - IGA Store #451  
Princeton, IN  
Assisted by Schraad Sales & Marketing

Houchens Food Group - IGA Store #461  
Oakland City, IN  
Assisted by Schraad Sales & Marketing

Houchens Food Group - Price Less IGA  
Store #590 • Russellville, KY  
Assisted by Schraad Sales & Marketing

ShopRite #457 • Flemington, NJ  
Assisted by Douglas Sales Associates, Inc.

Rouses Markets • Schriever, LA

Weis Markets • Sunbury, PA

### IN-STORE EVENT

Kings Supermarket • Boonton, NJ  
Assisted by Douglas Sales, Inc.

ShopRite • Morristown, NJ  
Assisted by Douglas Sales Associates, Inc.

### OVERALL MARKETING CAMPAIGN - LOCAL ASSOCIATION

Frozen & Refrigerated Food Council of  
Northern California

### OVERALL MARKETING CAMPAIGN - MANUFACTURER

Tru-Fru

### OVERALL MARKETING CAMPAIGN RETAILER

Brookshire Grocery Company

Chris' Food Center

Harris Teeter

Hy-Vee and Schraad Sales & Marketing

Price Chopper/Market 32

Tony's Fresh Market

### OVERALL MARKETING CAMPAIGN SALES AGENT

Douglas Sales Associates, Inc.

RDD Associates

Schraad Sales & Marketing

### OVERALL MARKETING CAMPAIGN WHOLESALE

UNFI

### PRIVATE BRAND CAMPAIGN

Associated Wholesale Grocers

### RETAIL DIETITIAN WELLNESS PROGRAM

Rouses Markets

### SOCIAL MEDIA CAMPAIGN

Frozen & Refrigerated Food Council of  
Northern California

JOH

Mid-Atlantic Division

Schraad Sales & Marketing



# Congratulations

## 2023 SILVER WINNERS



### COMMUNITY INVOLVEMENT

Houchens Food Group

JOH Billerica

Mid-Atlantic Division

### IN-STORE DISPLAY

Albertsons Intermountain 169 • Boise, ID  
Assisted by Acosta/IMPACT Group Phoenix

Albertsons, Cos LLC Portland Division  
Clackamas, OR

Chris' Food Cente • Sandstone, MN  
Assisted by Kemps LLC

Houchens Food Group - IGA Store #41  
Wartburg, TN  
Assisted by Schraad Sales & Marketing

Houchens Food Group - Price Less Foods  
#487 • Kingsport, TN  
Assisted by Schraad Sales & Marketing

Safeway #1997 • Phoenix, AZ  
Assisted by Acosta/IMPACT Group Phoenix

Safeway #991 • Phoenix, AZ  
Assisted by Acosta/IMPACT Group Phoenix

ShopRite #256 • Oakland, NJ  
Assisted by Douglas Sales Associates, Inc.

### IN-STORE EVENT

Weis Markets • Sunbury, PA

### OVERALL MARKETING CAMPAIGN MANUFACTURER

B&G Foods, Inc.

Mrs. T's Pierogies

### OVERALL MARKETING CAMPAIGN - RETAILER

Cub Foods

HAC

Houchens Food Group

Price Chopper/Market 32

### OVERALL MARKETING CAMPAIGN SALES AGENT

Schraad Sales & Marketing

### OVERALL MARKETING CAMPAIGN WHOLESALE

Associated Wholesale Grocers

### PRIVATE BRAND CAMPAIGN

Weis Markets

### RETAIL DIETITIAN WELLNESS PROGRAM

Big Y Foods, Inc.

Weis Markets

### SOCIAL MEDIA CAMPAIGN

Houchens Food Group

Smart & Final

Tru Fru

Weis Markets