

Congratulations **2023 GOLD WINNERS**



COMMUNITY INVOLVEMENT

North Florida Frozen Refrigerated Foods Association (NFFRFA)

IN-STORE DISPLAY

ACME Store #2876 • Granite Run, PA
Assisted by: Marketing by TKE

Chris' Food Center • Sandstone, MN
Assisted by: Crystal Farms

Houchens Food Group - Price Less IGA #434 Bedford, IN
Assisted by: Schraad Sales & Marketing

Houchens Food Group - Simpson's Supermarket #454 • Evansville, IN
Assisted by: Schraad Sales & Marketing

Houchens Food Group - Price Less IGA #490 Franklin, KY
Assisted by: Schraad Sales & Marketing

Land O'Lakes • Arden Hills, MN
Assisted by: Advantage Solutions

Safeway #1566 • Chandler, AZ
Assisted by: Acosta

Tony's Fresh Market #1767 Bolingbrook, IL
Assisted by: Schraad Sales & Marketing

IN-STORE EVENT

Chris' Food Center

OVERALL MARKETING CAMPAIGN LOCAL ASSOCIATION

Frozen & Refrigerated Food Council of Northern California

OVERALL MARKETING CAMPAIGN - MANUFACTURER

Land O'Lakes

OVERALL MARKETING CAMPAIGN RETAILER

Albertsons

Brookshire Grocery Company

Houchens Food Group

OVERALL MARKETING CAMPAIGN SALES AGENT

Mid-Atlantic Division

OVERALL MARKETING CAMPAIGN WHOLESALE

UNFI

PRIVATE BRAND CAMPAIGN

Weis Markets

RETAIL DIETITIAN WELLNESS PROGRAM

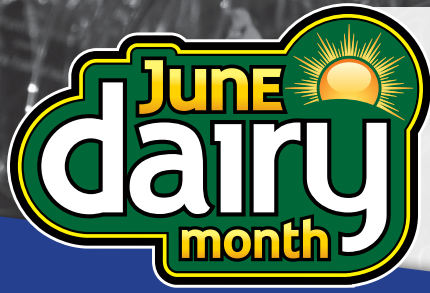
Rouses Market

SOCIAL MEDIA CAMPAIGN

Alpha1 Marketing

Schraad Sales & Marketing

Weis Markets



Congratulations **2023 SILVER WINNERS**



COMMUNITY INVOLVEMENT

Chris' Food Center
Houchens Food Group
Mid-Atlantic Division
Weis Markets

IN-STORE DISPLAY

ACME Store #721 • Phoenixville, PA
Assisted by: Marketing by TKE

Houchens Food Group - IGA #38
Glasgow, KY
Assisted by: Schraad Sales & Marketing

Houchens Food Group - IGA #451
Princeton, IN
Assisted by: Schraad Sales & Marketing

Houchens Food Group - IGA #460
Huntingburg, IN
Assisted by: Schraad Sales & Marketing

Houchens Food Group - Price Less #65
Louisville, KY
Assisted by: Schraad Sales & Marketing

Safeway Store #4001 Fairfax, VA
Assisted by: Marketing by TKE

Weis Markets • Sunbury, PA

IN-STORE EVENT

Weis Markets

OVERALL MARKETING CAMPAIGN RETAILER

Chris' Food Center
Jewel Osco
Tony's Fresh Market
Weis Markets

OVERALL MARKETING CAMPAIGN WHOLESALE

C & S Wholesaler
Merchants Distributors, Inc.

PRIVATE BRAND CAMPAIGN

Albertsons Companies - Seattle Division
Houchens Food Group

RETAIL DIETITIAN WELLNESS PROGRAM

Weis Markets

SOCIAL MEDIA CAMPAIGN

Houchens Food Group
Land O'Lakes
Mid-Atlantic Division