

# *Congratulations* **2023 GOLD WINNERS**



## **COMMUNITY INVOLVEMENT**

**North Florida Frozen Refrigerated Foods Association (NFFRFA)**

## **IN-STORE DISPLAY**

**ACME Store #2876 • Granite Run, PA**  
**Assisted by: Marketing by TKE**

**Chris' Food Center • Sandstone, MN**  
**Assisted by: Crystal Farms**

**Houchens Food Group - Price Less IGA #434 Bedford, IN**  
**Assisted by: Schraad Sales & Marketing**

**Houchens Food Group - Simpson's Supermarket #454 • Evansville, IN**  
**Assisted by: Schraad Sales & Marketing**

**Houchens Food Group - Price Less IGA #490 Franklin, KY**  
**Assisted by: Schraad Sales & Marketing**

**Land O'Lakes • Arden Hills, MN**  
**Assisted by: Advantage Solutions**

**Safeway #1566 • Chandler, AZ**  
**Assisted by: Acosta**

**Tony's Fresh Market #1767 Bolingbrook, IL**  
**Assisted by: Schraad Sales & Marketing**

## **IN-STORE EVENT**

**Chris' Food Center**

## **OVERALL MARKETING CAMPAIGN LOCAL ASSOCIATION**

**Frozen & Refrigerated Food Council of Northern California**

## **OVERALL MARKETING CAMPAIGN - MANUFACTURER**

**Land O'Lakes**

## **OVERALL MARKETING CAMPAIGN RETAILER**

**Albertsons**

**Brookshire Grocery Company**

**Houchens Food Group**

## **OVERALL MARKETING CAMPAIGN SALES AGENT**

**Mid-Atlantic Division**

## **OVERALL MARKETING CAMPAIGN WHOLESALE**

**UNFI**

## **PRIVATE BRAND CAMPAIGN**

**Weis Markets**

## **RETAIL DIETITIAN WELLNESS PROGRAM**

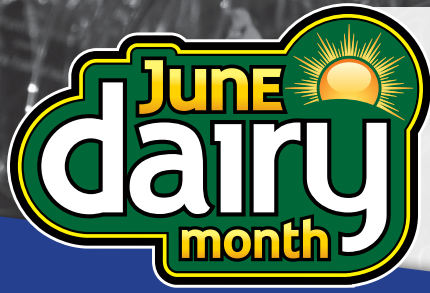
**Rouses Market**

## **SOCIAL MEDIA CAMPAIGN**

**Alpha1 Marketing**

**Schraad Sales & Marketing**

**Weis Markets**



# *Congratulations* **2023 SILVER WINNERS**



## **COMMUNITY INVOLVEMENT**

Chris' Food Center  
Houchens Food Group  
Mid-Atlantic Division  
Weis Markets

## **IN-STORE DISPLAY**

ACME Store #721 • Phoenixville, PA  
Assisted by: Marketing by TKE

Houchens Food Group - IGA #38  
Glasgow, KY  
Assisted by: Schraad Sales & Marketing

Houchens Food Group - IGA #451  
Princeton, IN  
Assisted by: Schraad Sales & Marketing

Houchens Food Group - IGA #460  
Huntingburg, IN  
Assisted by: Schraad Sales & Marketing

Houchens Food Group - Price Less #65  
Louisville, KY  
Assisted by: Schraad Sales & Marketing

Safeway Store #4001 Fairfax, VA  
Assisted by: Marketing by TKE

Weis Markets • Sunbury, PA

## **IN-STORE EVENT**

Weis Markets

## **OVERALL MARKETING CAMPAIGN RETAILER**

Chris' Food Center  
Jewel Osco  
Tony's Fresh Market  
Weis Markets

## **OVERALL MARKETING CAMPAIGN WHOLESALE**

C & S Wholesaler  
Merchants Distributors, Inc.

## **PRIVATE BRAND CAMPAIGN**

Albertsons Companies - Seattle Division  
Houchens Food Group

## **RETAIL DIETITIAN WELLNESS PROGRAM**

Weis Markets

## **SOCIAL MEDIA CAMPAIGN**

Houchens Food Group  
Land O'Lakes  
Mid-Atlantic Division



# Congratulations

## 2023 GOLD WINNERS



Ice Cream & Novelties

### COMMUNITY INVOLVEMENT

**Chris' Food Center**

**Houchens Food Group**

### IN-STORE DISPLAY

**Houchens Food Group - IGA #38**  
**Glasgow, KY**  
**Assisted by: Schraad Sales & Marketing**

**Houchens Food Group - IGA #465**  
**Rockport, IN**  
**Assisted by: Schraad Sales & Marketing**

**Houchens Food Group - Price Less Foods**  
**#69 Elizabeth, KY**  
**Assisted by: Schraad Sales & Marketing**

**Houchens Food Group - Price Less Foods**  
**#487 Kingsport, TN**  
**Assisted by: Schraad Sales & Marketing**

**Houchens Food Group - Prices Less IGA**  
**#434 Bedford, IN**  
**Assisted by: Schraad Sales & Marketing**

**Houchens Food Group - Price Less IGA**  
**#495 Crossville, TN**  
**Assisted by: Schraad Sales & Marketing**

**Hy-Vee • Le Mars, IA**  
**Assisted by: Wells Enterprises, Inc.**

**Hy-Vee #1475 • Osage Beach, MO**  
**Assisted by: Wells Enterprises, Inc.**

### IN-STORE EVENT

**Chris' Food Center**

### OVERALL MARKETING CAMPAIGN MANUFACTURER

**Bubbies Ice Cream**

**Wells Enterprises, Inc.**

### OVERALL MARKETING CAMPAIGN RETAILER

**Chris' Food Center**

**Rouses Markets**

### SOCIAL MEDIA CAMPAIGN

**Bubbies Ice Cream**

**Houchens Food Group**





# Congratulations

## 2023 SILVER WINNERS



### IN-STORE DISPLAY

County Fair Foods #9196 • Watertown, SD  
Assisted by: Wells Enterprises, Inc.

Houchens Food Group - IGA #15  
Assisted by: Schraad Sales & Marketing

Houchens Food Group - IGA #450  
Assisted by: Schraad Sales & Marketing

Houchens Food Group - IGA #451  
Assisted by: Schraad Sales & Marketing

Houchens Food Group - Price Less Foods  
#445  
Assisted by: Schraad Sales & Marketing

Houchens Food Group - Price Less Foods  
#467  
Assisted by: Schraad Sales & Marketing

Houchens Food Group - Price Less Foods  
#468  
Assisted by: Schraad Sales & Marketing

Houchens Food Group - Price Less IGA  
#43  
Assisted by: Schraad Sales & Marketing

Houchens Food Group - Price Less IGA  
#490  
Assisted by: Schraad Sales & Marketing

Hy-Vee • Cedar Falls, IA  
Assisted by: Wells Enterprises, Inc.

March Commissary • Moreno Valley, CA

Safeway #1566 • Chandler AZ  
Assisted by: Acosta

### OVERALL MARKETING CAMPAIGN RETAILER

Babbs Supermarket

Bashas #7

Lewis Food Town

### SOCIAL MEDIA CAMPAIGN

Alpha1 Marketing