



# Congratulations

## 2023 GOLD WINNERS



Ice Cream & Novelties

### COMMUNITY INVOLVEMENT

**Chris' Food Center**

**Houchens Food Group**

### IN-STORE DISPLAY

**Houchens Food Group - IGA #38**  
**Glasgow, KY**  
**Assisted by: Schraad Sales & Marketing**

**Houchens Food Group - IGA #465**  
**Rockport, IN**  
**Assisted by: Schraad Sales & Marketing**

**Houchens Food Group - Price Less Foods**  
**#69 Elizabeth, KY**  
**Assisted by: Schraad Sales & Marketing**

**Houchens Food Group - Price Less Foods**  
**#487 Kingsport, TN**  
**Assisted by: Schraad Sales & Marketing**

**Houchens Food Group - Prices Less IGA**  
**#434 Bedford, IN**  
**Assisted by: Schraad Sales & Marketing**

**Houchens Food Group - Price Less IGA**  
**#495 Crossville, TN**  
**Assisted by: Schraad Sales & Marketing**

**Hy-Vee • Le Mars, IA**  
**Assisted by: Wells Enterprises, Inc.**

**Hy-Vee #1475 • Osage Beach, MO**  
**Assisted by: Wells Enterprises, Inc.**

### IN-STORE EVENT

**Chris' Food Center**

### OVERALL MARKETING CAMPAIGN MANUFACTURER

**Bubbies Ice Cream**

**Wells Enterprises, Inc.**

### OVERALL MARKETING CAMPAIGN RETAILER

**Chris' Food Center**

**Rouses Markets**

### SOCIAL MEDIA CAMPAIGN

**Bubbies Ice Cream**

**Houchens Food Group**



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## 2023 SILVER WINNERS



### IN-STORE DISPLAY

County Fair Foods #9196 • Watertown, SD  
Assisted by: Wells Enterprises, Inc.

Houchens Food Group - IGA #15  
Assisted by: Schraad Sales & Marketing

Houchens Food Group - IGA #450  
Assisted by: Schraad Sales & Marketing

Houchens Food Group - IGA #451  
Assisted by: Schraad Sales & Marketing

Houchens Food Group - Price Less Foods  
#445  
Assisted by: Schraad Sales & Marketing

Houchens Food Group - Price Less Foods  
#467  
Assisted by: Schraad Sales & Marketing

Houchens Food Group - Price Less Foods  
#468  
Assisted by: Schraad Sales & Marketing

Houchens Food Group - Price Less IGA  
#43  
Assisted by: Schraad Sales & Marketing

Houchens Food Group - Price Less IGA  
#490  
Assisted by: Schraad Sales & Marketing

Hy-Vee • Cedar Falls, IA  
Assisted by: Wells Enterprises, Inc.

March Commissary • Moreno Valley, CA

Safeway #1566 • Chandler AZ  
Assisted by: Acosta

### OVERALL MARKETING CAMPAIGN RETAILER

Babbs Supermarket

Bashas #7

Lewis Food Town

### SOCIAL MEDIA CAMPAIGN

Alpha1 Marketing