

# 2022 Campaign Funding Initiative

COMMITMENT FORM



## Funding Levels for Refrigerated Food Consumer PR Campaign

## Dairy... and Beyond

### MANUFACTURER

Manufacturer's financial commitment is based on annual refrigerated food sales volume per the schedule on the right. Sales volume should include all subsidiaries and divisions.

Platinum Sponsor	\$201 Million & over	\$15,000
Gold Sponsor	\$91 - \$200 Million	\$10,000
Silver Sponsor	\$46 - \$90 Million	\$5,000
Bronze Sponsor	\$0 - \$45 Million	\$2,500

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Brand(s) to be recognized: \_\_\_\_\_

We support NFRA's Refrigerated Food Consumer PR Campaign by pledging our financial support in the amount of \$ \_\_\_\_\_

Check Enclosed (*Make checks payable to NFRA*)  Please Invoice

Charge my:  Visa  Mastercard  American Express  Discover

Card number: \_\_\_\_\_ Expiration date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ **CWV:** \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_

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