



2021 Campaign Funding Initiative

COMMITMENT FORM

Funding Levels for Refrigerated Food Consumer PR Campaign

Dairy... *and Beyond*

MANUFACTURER

Manufacturer's financial commitment is based on annual refrigerated food sales volume per the schedule on the right. Sales volume should include all subsidiaries and divisions.

Platinum Sponsor	\$201 Million & over	\$15,000
Gold Sponsor	\$91 - \$200 Million	\$10,000
Silver Sponsor	\$46 - \$90 Million	\$5,000
Bronze Sponsor	\$0 - \$45 Million	\$2,500

Contact Person: _____ Title: _____

Company: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Brand(s) to be recognized: _____

We support NFRA's Refrigerated Food Consumer PR Campaign by pledging our financial support in the amount of \$ _____

Check Enclosed (*Make checks payable to NFRA*) Please Invoice

Charge my: Visa Mastercard American Express Discover

Card number: _____ Expiration date: _____

Name on Card: _____ **CVV:** _____

Billing Zip Code: _____

Signature: _____