



Gold 2021 WINNERS

Community Involvement

Chris' Food Center • Sandstone, MN

JOH • Billerica, MA

Mid-Atlantic Division • Philadelphia, PA

North Florida Frozen Refrigerated Foods Association • Jacksonville, FL

In Store Display

ACME Markets Store 3961 • Philadelphia, PA
Assisting Company: TKE, LLC • Flourton, PA

Albertsons Intermountain • Boise, Idaho
Assisting Company: Impact Group • Boise, ID

Albertsons Store #2955 • Phoenix, AZ
Assisting Company: THE PICTSWEET COMPANY
Bells, TN

Albertsons Store #966 • Phoenix, AZ
Assisting Company: B&G Foods • Parsippany, NJ

Chris' Food Center • Sandstone, MN
Assisting Company: Kemps • St. Paul, MN

Kroger • Cincinnati, OH
Assisting Company: Graeter's • Cincinnati, OH

Safeway 1525 • Portland, OR
Assisting Company: IMPACT GROUP PNW Oregon
Tigard, OR

Safeway Store #1201 • Phoenix, AZ
Assisting Company: THE PICTSWEET COMPANY
Bells, TN

Safeway Store #2821 • Phoenix, AZ
Assisting Company: THE PICTSWEET COMPANY
Bells, TN

In Store Event

Kings Supermarket • Piscataway, NJ

Overall Marketing Campaign Local Association

Frozen & Refrigerated Food Council of Northern California • Roseville, CA

Frozen & Refrigerated Foods of Central Florida
Tampa, FL

Overall Marketing Campaign Manufacturer

B&G Foods, Inc - Green Giant • Parsippany, NJ

Boardwalk Frozen Treats • Phoenix, AZ

Graeter's Ice Cream • Cincinnati, OH

Mrs. T's Pierogies • Shenandoah, PA

THE PICTSWEET COMPANY • Bells, TN

Tru Fru • Salt Lake City, UT

Overall Marketing Campaign Retailer

Albertsons Intermountain • Boise, ID

Albertsons Safeway Southwest Division • Phoenix, AZ

Babbs Supermarket • Spencer, IN

Chris' Food Center • Sandstone, MN

Mid-Atlantic Division • Philadelphia, PA

Smart & Final • Commerce, CA

Tony's Fresh Market • Itasca, IL

Weis Markets Inc. • Sunbury, PA

Overall Marketing Campaign Sales Agent

Douglas Sales • Piscataway, NJ

IMPACT GROUP Southwest Division • Phoenix, AZ

Overall Marketing Campaign Wholesaler

C&S Wholesale • Keene, NH

UNFI • Hopkins, MN

Private Brand Campaign

Albertsons Safeway Southwest • Phoenix, AZ

Social Media Campaign

InnovAsian • Tukwila, WA

JOH • Billerica, MA

MDI • Hickory, NC

Mid-Atlantic Division • Philadelphia, PA

Tru Fru • Salt Lake City, UT



Silver 2021 WINNERS

Community Involvement

Albertsons Safeway Southwest Division
Phoenix, AZ

IMPACT GROUP Southwest Division
Phoenix, AZ

Integrity/ESM Mid Atlantic • Wayne, PA

In Store Display

ACME Markets Store 2876 • Philadelphia, PA
Assisting Company: TKE, LLC
Flourton, PA

Albertsons Safeway Southwest • Phoenix, AZ
Assisting Company: Bellisio Foods - Boston
Market Brands, Phoenix, AZ

Albertsons Safeway Southwest Division
Phoenix, AZ

Albertsons Safeway Southwest Division
Phoenix, AZ
Assisting Company: IMPACT GROUP Southwest
Division, Phoenix, AZ

Albertsons Store #2985 • Phoenix, AZ
Assisting Company: B&G Foods
Parsippany, NJ

B&G Foods • East Aurora, NY

S.A. Piazza & Associates, LLC • Boise, ID
Assisting Company: IMPACT Group
Boise, ID

S.A. Piazza - Wild Mike's Ultimate Pizza • Phoenix, AZ
Assisting Company: Albertsons Safeway Southwest
Division, Phoenix, AZ

Safeway 1548 • Greenwood Village, CO

Safeway Store #2799 • Phoenix, AZ
Assisting Company: B&G Foods
Parsippany, NJ

Schneider's Of Kirkwood, Inc. • Kirkwood, NY

ShopRite Flemington • Flemington, NJ
Assisting Company: Douglas Sales
Piscataway, NJ

In Store Event

Chris' Food Center • Sandstone, MN

Overall Marketing Campaign Manufacturer

Cape Cod Select • Carver, MA

Overall Marketing Campaign Sales Agent

JOH • Billerica, MA

Social Media Campaign

IMPACT GROUP Southwest Division • Phoenix, AZ



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Chris' Food Center • Sandstone, MN

In Store Display

Albertsons Intermountain - Store #177 • Boise, ID
Assisting Company: IMPACT Group • Boise, ID

Chris' Food Center • Sandstone, MN
Assisting Company: Crystal Farms • Duluth, MN

Land O'Lakes Dairy Foods • Arden Hills, MN
Assisting Company: Advantage Solutions
Irvine, CA

In Store Event

Chris' Food Center • Sandstone, MN

Overall Marketing Campaign Local Association

Frozen & Refrigerated Food Council Northern
California • Roseville, CA

Overall Marketing Campaign Manufacturer

HP Hood • Kearny, NJ

Land O'Lakes • Arden Hills, MN

Overall Marketing Campaign Retailer

Albertsons Safeway Southwest Division • Phoenix, AZ

Brookshire Grocery Company • Tyler, TX

Chris' Food Center • Sandstone, MN

Giant Food • Landover, MD

Weis Markets • Sunbury, PA

Overall Marketing Campaign Wholesaler

Merchants Distributors LLC • Hickory, NC

UNFI Central Region • Hopkins, MN

Social Media Campaign

K-VA-T Food Stores, Inc. (Food City) • Abingdon, VA

Land O'Lakes • Arden Hills, MN

Merchants Distributors LLC • Hickory, NC

Mid-Atlantic Division • Philadelphia, PA



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Community Involvement

North Florida Frozen Refrigerated Food Association • Jacksonville, FL

In Store Display

ACME Markets Store #721 • Philadelphia, PA
Assisting Company: Marketing by TKE
Philadelphia, PA

ACME Markets Store #2693 • Philadelphia, PA
Assisting Company: Marketing by TKE
Philadelphia, PA

Albertsons Store #25 • Phoenix, AZ
Assisting Company: Florida's Natural
Lake Wales, FL

Albertsons Store #991 • Phoenix, AZ
Assisting Company: Challenge Dairy • Dublin, CA

Albertsons Store #2042 • Phoenix, AZ
Assisting Company: Challenge Dairy • Dublin, CA

Albertsons Store #2955 • Phoenix, AZ
Assisting Company: Challenge Dairy • Dublin, CA

Giant Food • Hyattsville, MD

Safeway Store #1515 • Phoenix, AZ
Assisting Company: Florida's Natural
Lake Wales, FL

Overall Marketing Campaign Manufacturer

Challenge Dairy • Phoenix, AZ

Florida's Natural • Phoenix, AZ

Overall Marketing Campaign Retailer

Mid-Atlantic Division • Philadelphia, PA

Skogen's Festival Foods • De Pere, WI

Overall Marketing Campaign Sales Agent

Impact Group - Boise, ID • Boise, ID

Impact Group Southwest • Phoenix, AZ

Private Brand Campaign

Albertsons Safeway Southwest Division • Phoenix, AZ

Merchants Distributors LLC • Hickory, NC

Social Media Campaign

Albertsons Safeway Southwest Division • Phoenix, AZ



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Community Involvement

Chris' Food Center • Sandstone, MN

In Store Display

Albertsons Safeway Southwest Division
Phoenix, AZ

Cash Wise Jamestown • Sauk Rapids, MN
Assisting Company: Kemps • St. Paul, MN

Chris' Food Center • Sandstone, MN
Assisting Company: Kemps • St. Paul, MN

Giant Food • Hyattsville, MD

Hy-Vee #1382 • LeMars, IA
Assisting Company: Wells Enterprises, Inc.
LeMars, IA

Hy-Vee #1422 • Mission, KS
Assisting Company: Wells Enterprises, Inc.
LeMars, IA

Hy-Vee #1890 • West Des Moines, IA
Assisting Company: Wells Enterprises, Inc.
LeMars, IA

Jungle Jim's • Cincinnati, OH
Assisting Company: Graeter's Ice Cream
Cincinnati, OH

In Store Event

Albertsons Safeway Southwest Division
Phoenix, AZ

Chris' Food Center • Sandstone, MN

Overall Marketing Campaign Manufacturer

Bubbies Ice Cream • Chandler, AZ

Chloe's • New York, NY

Graeter's Ice Cream • Cincinnati, OH

Tillamook Creamery • Phoenix, AZ

Overall Marketing Campaign Retailer

Albertsons Safeway Southwest Division • Phoenix, AZ

Babbs Supermarket • Spencer, IN

Chris' Food Center • Sandstone, MN

Giant Eagle • Allison Park, PA

Giant Food • Hyattsville, MD

Jungle Jim's • Fairfield, OH

Overall Marketing Campaign Sales Agent

Impact Group Southwest • Phoenix, AZ

Social Media Campaign

Albertsons Safeway Southwest Division • Phoenix, AZ

Bubbies Ice Cream • Chandler, AZ

Ziegenfelder • Greenbrier, TN



Silver 2021 WINNERS

Community Involvement

Albertsons Safeway Southwest Division
Phoenix, AZ

In Store Display

Albertsons #25 • Phoenix, AZ
Assisting Company: Tillamook • Tillamook, OR

Albertsons #3207 • Henderson, NV
Assisting Company: Wells Enterprises, Inc.
LeMars, IA

Albertsons Intermountain - Store #169 • Boise, ID
Assisting Company: Impact Group • Boise, ID

Albertsons Store #2955 • Scottsdale, AZ
Assisting Company: Tillamook • Tillamook, OR

Coborn's • St. Cloud, MN
Assisting Company: Kemps • St. Paul, MN

Coborn's - Sauk Rapids • Sauk Rapids, MN
Assisting Company: Kemps • St. Paul, MN

Foodarama #2 • Houston, TX

Hy-Vee #1033 • Blue Springs, MO
Assisting Company: Wells Enterprises, Inc.
LeMars, IA

Hy-Vee #1303 • Jefferson City, MO
Assisting Company: Wells Enterprises, Inc.
LeMars, IA

Hy-Vee #1382 • LeMars, IA
Assisting Company: Wells Enterprises, Inc.
LeMars, IA

Hy-Vee #1387 • Lincoln, NE
Assisting Company: Wells Enterprises, Inc.
LeMars, IA

Hy-Vee #1525 • Peru, IL
Assisting Company: Wells Enterprises, Inc.
LeMars, IA

Hy-Vee #1620 • South Sioux City, IA
Assisting Company: Wells Enterprises, Inc.

Safeway #3322 • Tucson, AZ
Assisting Company: Wells Enterprises, Inc.
LeMars, IA

Safeway Store #1515 • Tempe, AZ
Assisting Company: Tillamook • Tillamook, OR

Safeway Store #2699 • Surprise, AZ
Assisting Company: Wells Enterprises, Inc.
LeMars, IA

Safeway Store #2821 • Glendale, AZ
Assisting Company: Boardwalk Frozen Treats
Lafayette, CA

United 530 • Amarillo, TX
Assisting Company: Wells Enterprises, Inc.
LeMars, IA

Vista Central Market • El Paso, TX
Assisting Company: Wells Enterprises, Inc.
LeMars, IA

Wesselman's Supermarket • Evansville, IN
Assisting Company: Wells Enterprises, Inc.
LeMars, IA

Yokes Fresh Market • Nine Mile Falls, WA
Assisting Company: Wells Enterprises, Inc.
LeMars, IA

In Store Event

Hy-Vee - Topeka • Topeka, KS

Lewis Food Town • Houston, TX
Assisting Company: Wells Enterprises, Inc.
LeMars, IA